



Lavish Research



LAVISH RESEARCH PANEL BOOK

Website: www.Lavishresearch.com

Email: info@Lavishresearch.com

About Us

Lavish Research is a Market Research and Data Collection Company. Over the 8 years, Lavish Research has been constantly perfecting in qualitative and quantitative data collection. We've optimized our platform to provide solutions for the unique solutions for the unique challenges of your industry and your profession. We cater more than 40 countries with over 120 clients in the world.



PANEL QUALITY POLICIES

- Bounce back email and duplicates are checked every day
- Regular checks with the registration data
- Unresponsive Panelist are purged on weekly basis.
- Panelist regularly encouraged to update their profiles
- Panelist with inconsistent responses are removed
- Duplicates are also checked during and after the registration process.

Quality Assurance

A decorative graphic featuring five yellow stars of varying sizes arranged in a horizontal line. A hand in a light blue shirt sleeve is pointing towards the stars from the right side of the frame. The background is a light blue gradient with abstract geometric shapes in dark blue, purple, and light blue at the bottom left.

- ❖ Ensure the User has completed the basic Background & Demographic Survey
- ❖ We actively analyse our network of respondents to eliminate any suspicious IP addresses - proxies, server farms, or other abnormalities
- ❖ Send A Follow Up Email Confirmation To Double Opt-In The Panel
- ❖ Our users are continuously asked questions that allow us to analyse their consistency and attentiveness.
- ❖ We focus on the Quality Responses.
- ❖ Reward the Respondents for their valuable input in the survey.

Reasons To Partner With Us

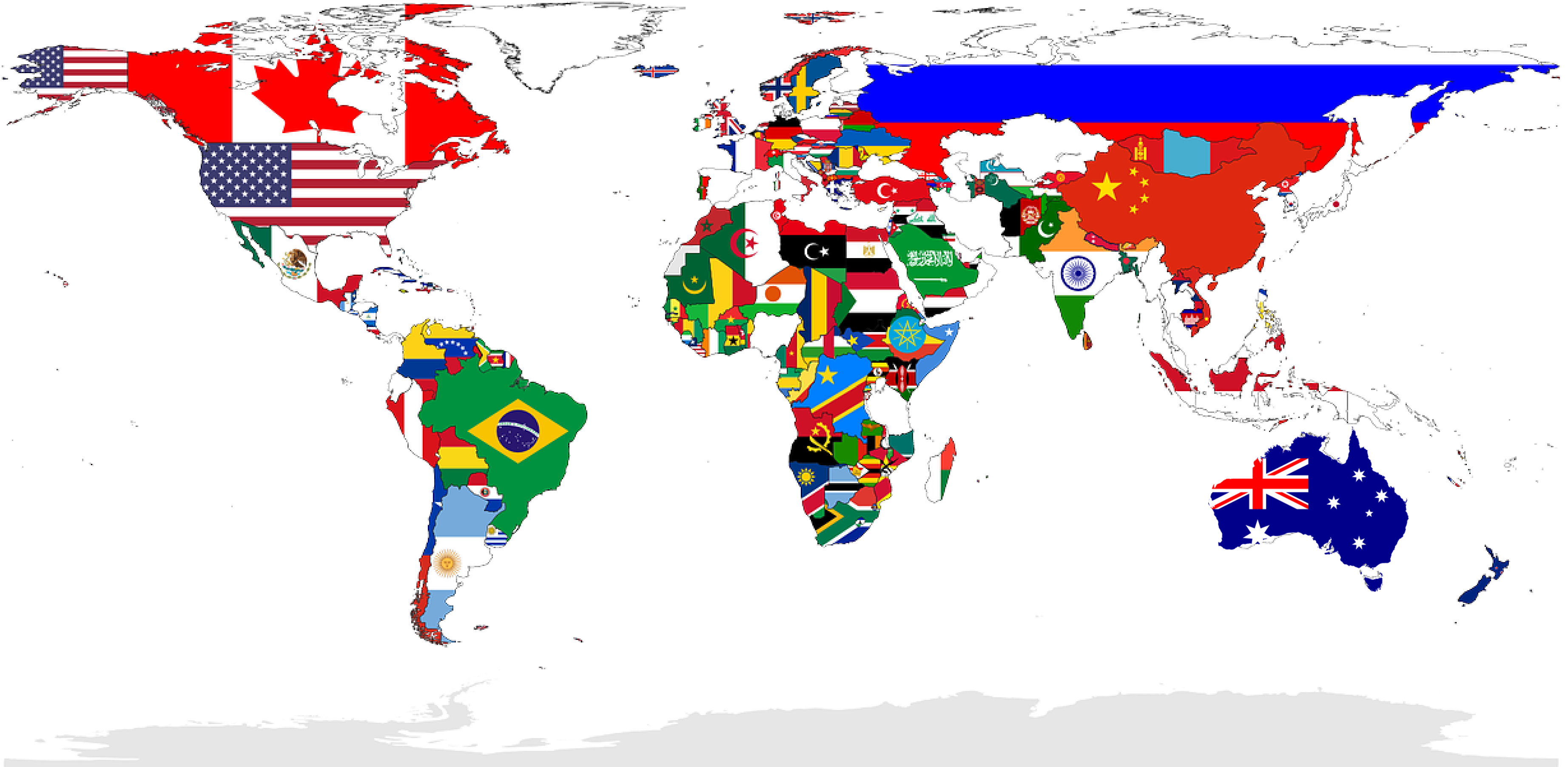
- ✓ On time deliveries
- ✓ Reliable and efficient data
- ✓ Committed
- ✓ Cost-effective
- ✓ Low Attrition Rate
- ✓ High Response Rate
- ✓ Quality benchmarked respondents
- ✓ Flexible audience size based on your requirement
- ✓ We care about respondents.
- ✓ We ensure the quality and validity.
- ✓ Key Targeting



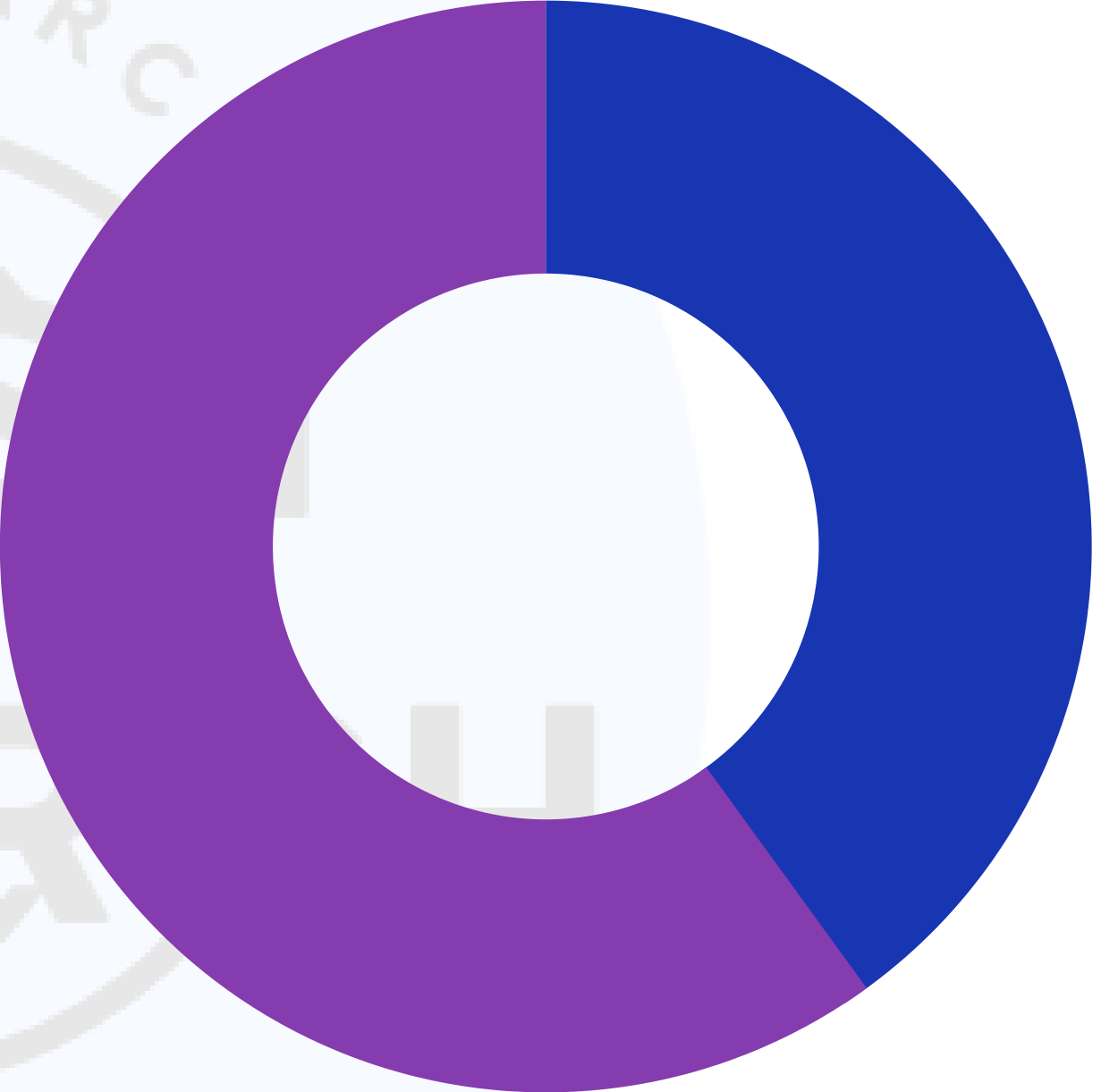
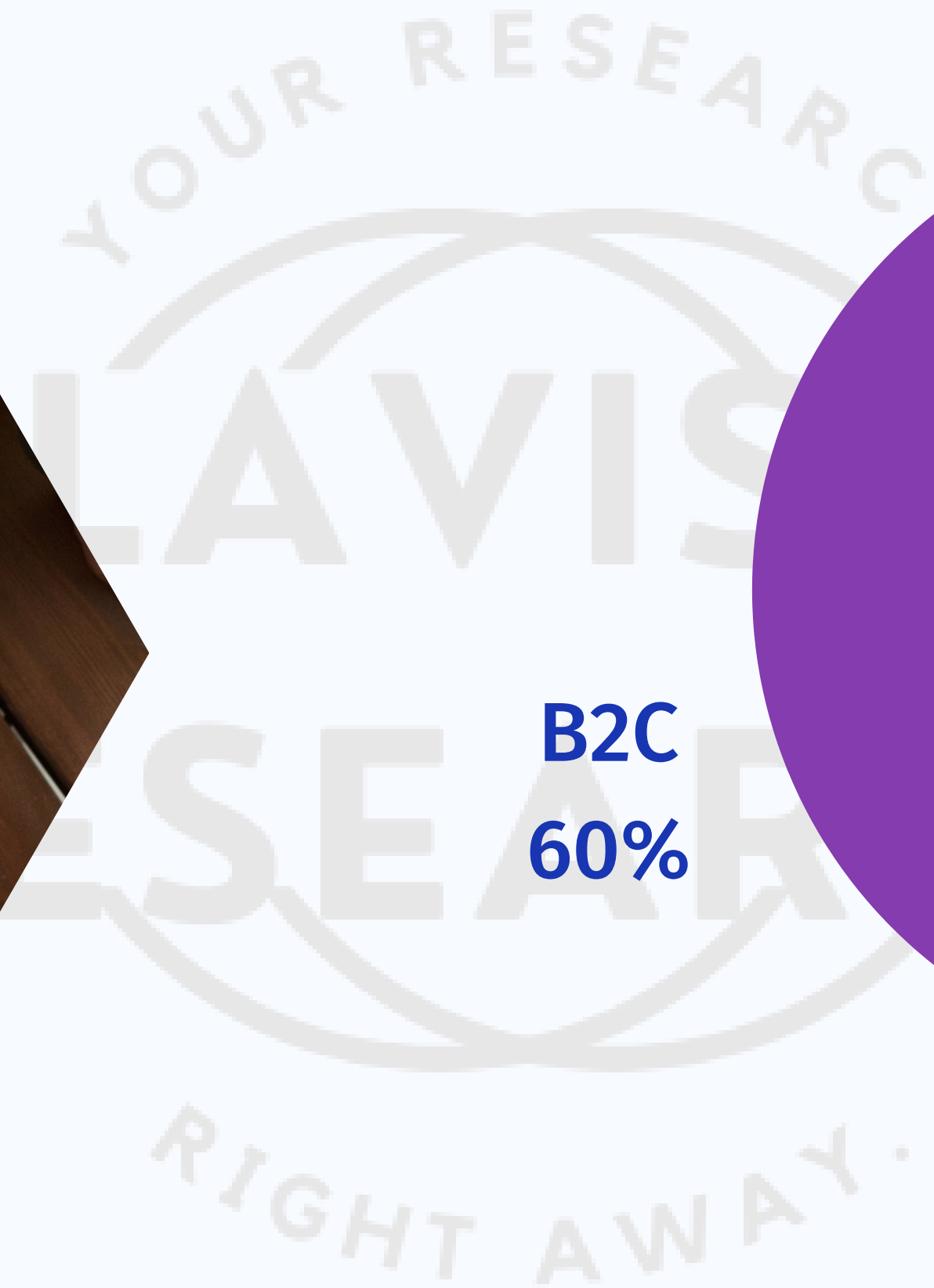
SOURCES OF RECRUITMENT OF PANELIST

- EMAIL
- REFERRALS
- BANNER
- ADVERTISING
- FACE TO FACE

OVER MILLIONS OF SURVEY RESPONDENTS IN OVER 40 COUNTRIES



PANEL BREAKING



**B2B
40%**

**B2C
60%**



B2C TARGETING

GENERAL

Marital Status
Children in Household
Education Level
Household Income
Ethnicity
Sexual Orientation
Religion
Politics

HEALTH

Exercise
Diet/Healthy Eating
Smoker
Skin/Hair Product Use
Fitness Equipment Owner
Gym Membership

AUTOMOTIVE

Car Make/Model/Year
Fuel Types
Insurance Carrier
Own/Lease/Finance
Purchase Intent
Satellite Radio
Navigation Tools
DVD
Boat
Recreational Vehicle (RV)
All-Terrain Vehicle (ATV)

FINANCE

Credit Cards
Banks Credit Card Loyalty Program
Investment Firms
Tax Preparation
Investible Assets

B2C TARGETING

TRAVEL

Leisure/Business
Car Rental
Hotel Rewards
Cruises
Airlines
Method of Booking

TECHNOLOGY

Cable/Satellite TV
Game Console
HDTV/SmartTV Owners
Cellphone
Smartphone Types
Cellular Carriers
Tablet Owners

SPECIALTY PANELS

Teens/College Students
Pregnant/New Moms/ Mothers
Gamers
High Net Worth Hispanics

LEISURE

Restaurant Visits
Pet Ownership
Alcohol Consumption
Outdoor Enthusiast
Shopping Habits
Grocery Shopping
Hobbies

PURCHASE AUTHORITY FOR SERVICES/PRODUCTS

Finance/Banking

Computers

Employee Benefits

Human Resources

Internet Services

Legal

Maintenance

Marketing/Advertising

Meetings/Accommodations

Office Supplies

Shipping

Tax/Accounting

Telecommunication

Transportation

B2B TARGETING

GENERAL TARGETING

Job Title

Industry

Company Revenue

Number of Employees

Number of Locations

Decision Making

Roles Blue Collar v. White Collar

DEDICATED NICHE PANELS

IT Decision Makers

Small Business Owners

HR/Benefits

Construction Professionals

Building Managers

B2B TARGETING

INDUSTRIES AND VERTICALS

Agriculture
Automotive
Banking/Finance
Communications
Construction
Education
Energy
Engineering
Entertainment
Food/Beverage
Government
Insurance
Law/Legal
Marketing
Non-Profit
Pharmaceutical
Printing/Publishing
Real Estate
Retail
Technology
Telecommunication
Travel/Hospitality

SPECIFIC JOB TITLES

Accountant
Administrative Staff
Architect
Attorney
C-Level Executive
Consultant
Customer Support
Designer
Department Head
Doctor
Engineer
Financial Advisor
Graphic Designer
HR Director
IT Manager
Military
Nurse
Owner
Sales Representative
Skilled Tradesman
Teacher/Professor
Vice President
Web/Software Developer

HEALTHCARE TARGETING

AILMENT TARGETING

Acid Reflux

Allergies

Arthritis

Asthma

ADD/ADHD

Back Problems

Chronic Pain

Crohn's Disease

Depression Diabetes

Type 1 & 2

Eating Disorders

Eczema

Fibromyalgia

Headaches

Heart Problems

High Blood Pressure

High Cholesterol

Menopause

Mental Disabilities

Migraines

Multiple Sclerosis

Obesity Osteoarthritis

Osteoporosis

Pregnancy (By Week)

Psoriasis

Rheumatoid Arthritis

Seizures

Sight/Hearing Disabilities

Sinus Problems

Sleep Disorders

HEALTHCARE TARGETING

PHYSICIAN TARGETING

Anesthesiologists

Cardiologists

Dentists

Dermatologists

Endocrinologists

ENTs

Gastroenterologists

GPs/PCPs

Gynecologists

Hematologists

Nephrologists

Neurologists

Nurses

Ophthalmologists

Opticians

Orthopedists

Pediatricians

Pharmacists

Psychiatrists

Radiologists

Respiratory

Physicians

Pulmonologists

Rheumatologists

Surgeons

Urologists

Hospital Admins/Execs

Lab Managers



DEMOGRAPHIC

- WHITE
- BLACK OR AFRICAN AMERICAN
- ASIAN
- AMERICAN INDIAN & ALASKA NATIVE
- NATIVE HAWAIIAN & OTHER PACIFIC ISLANDER
- SOME OTHER RACE

DEMOGRAPHIC

ETHNICITY

CAUCASIAN/WHITE

AFRICAN-AMERICAN/BLACK

PACIFIC ISLANDER

NATIVE AMERICAN

HISPANIC

MIXED RACE

OTHERS

INCOME LEVEL

LESS THAN \$24999

\$25000-\$49999

\$50000-\$99999

\$100000-\$124999

\$125000-\$149000

\$150000-\$249000

\$250000 OR GREATER

COUNTRY OF RESIDENCE

USA

CANADA

FRANCE

GERMANY

AUSTRALIA

BRAZIL

UNITED KINGDOM

NETHERLANDS

ITALY

SPAIN

GEOTARGET

POSTAL CODE

2 DIGIT STATE CODE

PROFILING PARAMETERS

BIRTHDAY

MONTH

YEAR

GENDER

MALE

FEMALE

HOMEOWNERSHIP

OWN PRIMARY RESIDENCE

RENT PRIMARY RESIDENCE

LIVE WITH FAMILY MEMBERS

LIVE IN STUDENT/UNIVERSITY

HOUSING

EMPLOYMENT

FULL TIME

PART-TIME

CONTRACT, FREELANCE, TEMPORARY

EMPLOYEE/SELF-EMPLOYED

SEMI-RETIRED, RETIRED

HOMEMAKER, STAY AT HOME PARENT

FULL-TIME STUDENT

PART-TIME STUDENT

UNEMPLOYED

PRIMARY LANGUAGE AT HOME

ENGLISH

FRENCH

SPANISH

CHINESE

MEXICAN

OTHER

MARITAL STATUS

SINGLE-NEVER MARRIED

ENGAGED

MARRIED

LIVE WITH PARTNER

DIVORCED

WIDOWED

CIVIL UNION

SEPARATED

PREFER NOT TO ANSWER

EDUCATIONAL LEVEL

HIGH SCHOOL

SOME COLLEGE/UNIVERSITY

UNDERGRADUATE

JUNIOR HIGH OR MIDDLE SCHOOL

PREFER NOT TO ANSWER

CHILDREN IN HOUSEHOLD

YES-THEY LIVE WITH ME

YES THEY DO NOT LIVE WITH ME

NO, I DON'T HAVE A CHILD

LIFE STYLE

PET OWNED

BIRD

CAT

DOG

FISH

INSECTS

REPTILES

HORSES

LIVESTOCK

NONE OF THE ABOVE

GROCERY SHOPPING

DONE PERSONALLY

ALL OF IT

MOST OF IT

SOME OF IT

NONE OF IT

AUTOMOBILE OWNERSHIP

YES - 75%

NO - 25%

AUTOMOBILE YEAR

2000 OR OLDER

2001-2005

2006-2010

2011-2015

2016-2020

2021

AUTOMOBILE TYPE

HYUNDAI CAR LUXURY SEDAN

COMPACT PICKUP TRUCK

FULL-SIZE PICKUP TRUCK

HYBRID TRUCK

HEAVY-DUTY PICKUP TRUCK

ELECTRIC CAR

MINIVAN CONVERTIBLE

COMPACT SUV

VAN FULL-SIZE SUV

HATCHBACK COUPE

COMPACT SEDAN

FULL-SIZE SEDAN SPORTCAR



AUTOMOBILE BRANDS



MAYBACH

DODGE

TESLA

DAEWOO

SUZUKI

DAEWOO

MASERATI/ASTON

MAHINDRA

CHRYSLER

SUBARU

LOTUS

CHEVROLET

KIA

GMC MINI

ROLLS-ROYCE

SPYKER

BENTLEY

AUDI

RAM TRUCKS

JEEP

MARTIN

PARSCHE

JAGUAR

GENER

AM

PANTAC

ISUZU

ACURA

VOLKSWAGEN

KOENIGSEGG

LAMBORGHINI

SAAB

BMW

HONDA

NISSAN

LAND ROVER

BUGATTI

PLYMOUTH

INFINITI

PANOZ

HYUNDAI

OLDSMOBILE

HUMMER

VOLVO

SATURN

MERCURY

MITSUBISHI

TOYOTA

SCION

FERRARI

BUICK

MAZDA

LEXUS

CADILAC

SMART

FIAT

MERCEDES-BENZ

LINCOLN

FISKER

FORD

OTHER

ELECTRONICS

CELL PHONES TYPE

SMARTPHONE
BASIC PHONE
NONE OF THE ABOVE

SERVICE PROVIDER

AIRTEL
AT&T
BOOST MOBILE
CELLUAR ONE
VIRGIN MOBILE
LEAP
METRO PCS
NET10
SPRINT/NEXTEL-MOBILE
VIRGIN
OTHER

GAMING CONSOLES

MICROSOFT XBOX 360
MICROSOFT XBOX ONE
MICROSOFT XBOX ONE X
MICROSOFT XBOX ONE S
SONY PLAYSTATION 2
SONY PLAYSTATION 4
SONY PLAYSTATION 5
SONY PSP
NINTENDO W11
OTHER

DEVICES

DESKTOP-MAC OS
DESKTOP-WINDOW OS
NOTEBOOK-WINDOW OS
NOTEBOOK-MAC OS
NETBOOK
TABLET
HOME NETWORK-
WIRELESS
PRINTER-INK JET
PRINTER-PHOTO
SCANNER
OTHER

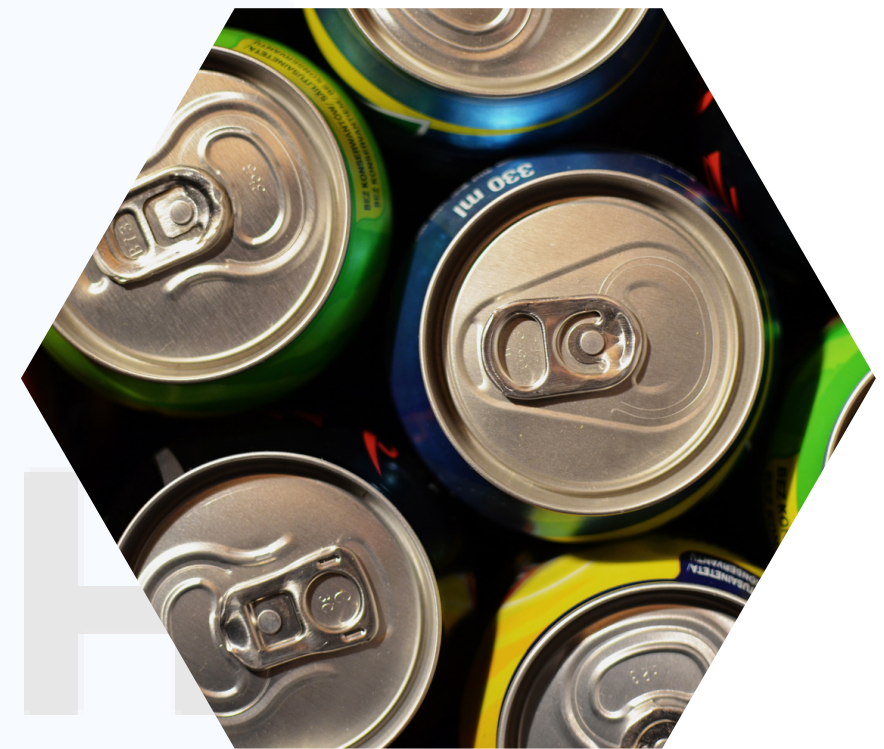
INDUSTRIES



ADVERTISING



FOOD



BEVERAGES

INDUSTRIES



EDUCATION



TEXTILE/FASHION



AUTOMOTIVE

INDUSTRIES



AGRICULTURE



TELECOMMUNICATION



SPORTS

INDUSTRIES



TRAVEL/TOURISM



RETAIL/WHOLESALE



HEALTHCARE

INDUSTRIES



**LOGISTICS
TRANSPORTATION**



COSMETIC



**DURABLE
ELECTRONICS**

INDUSTRIES



PETROL/OIL/GAS

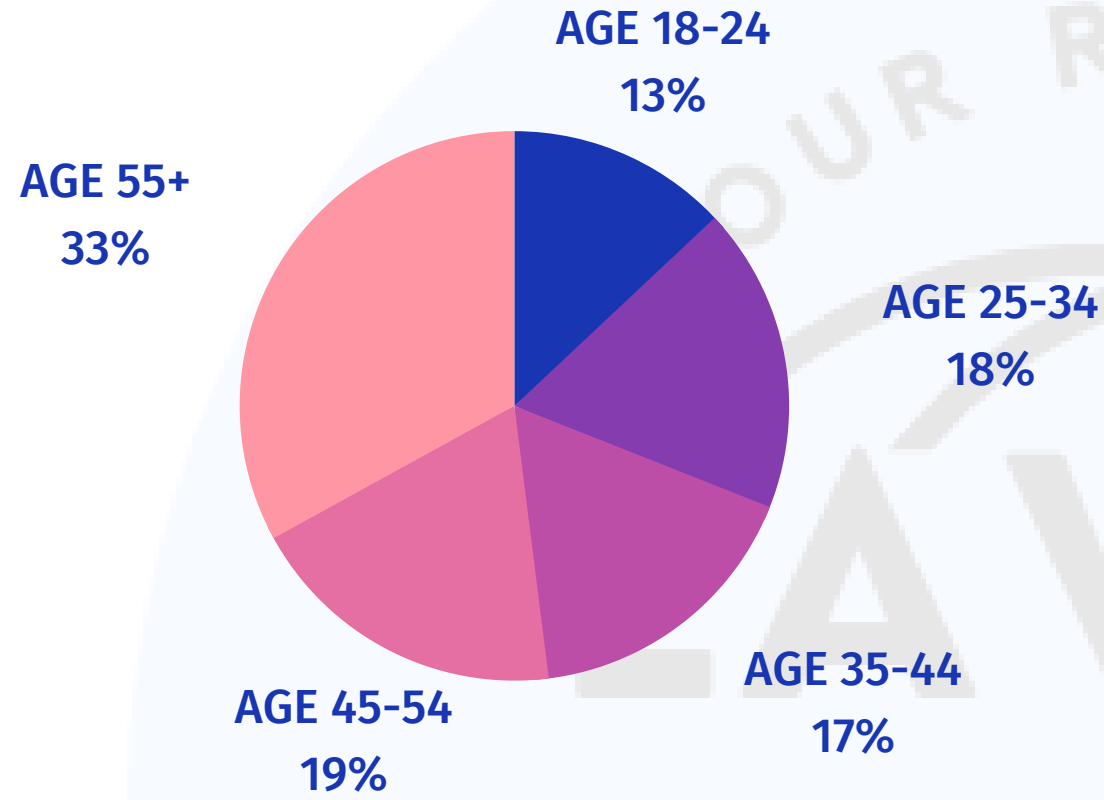


**IT/SOFTWARE
HARDWARE**

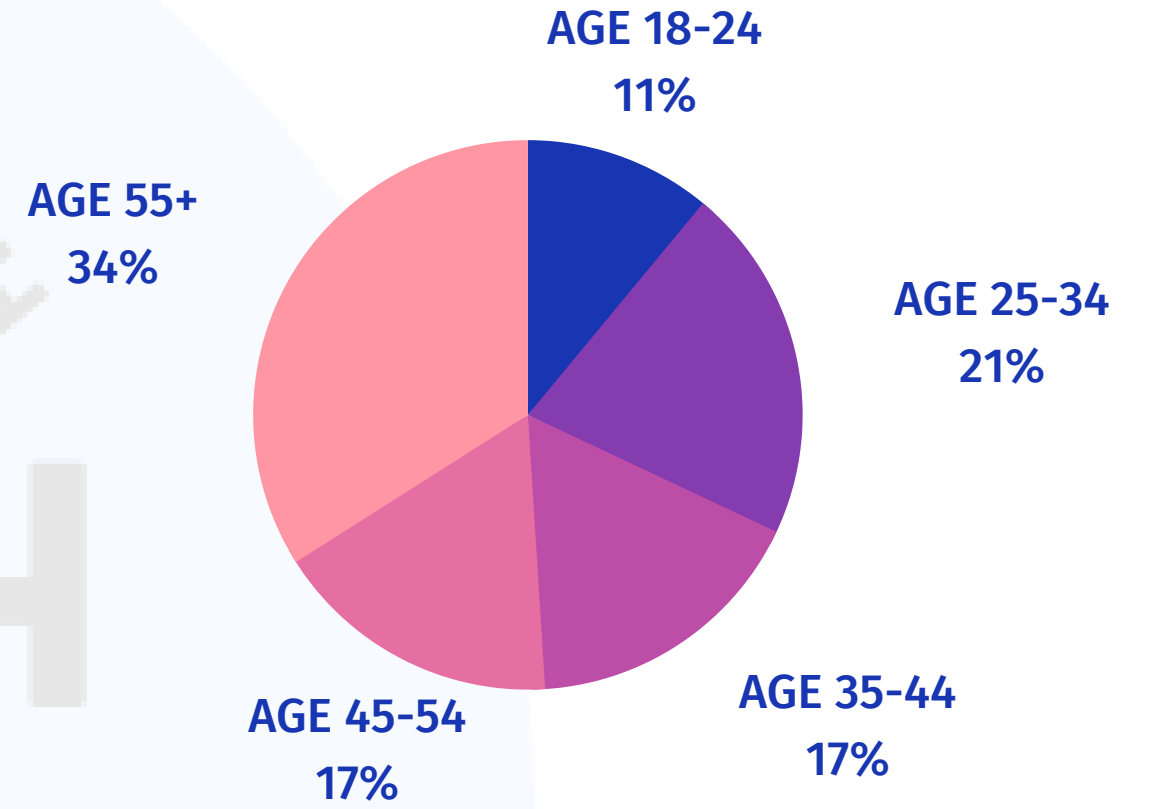


FINANCIAL SERVICE

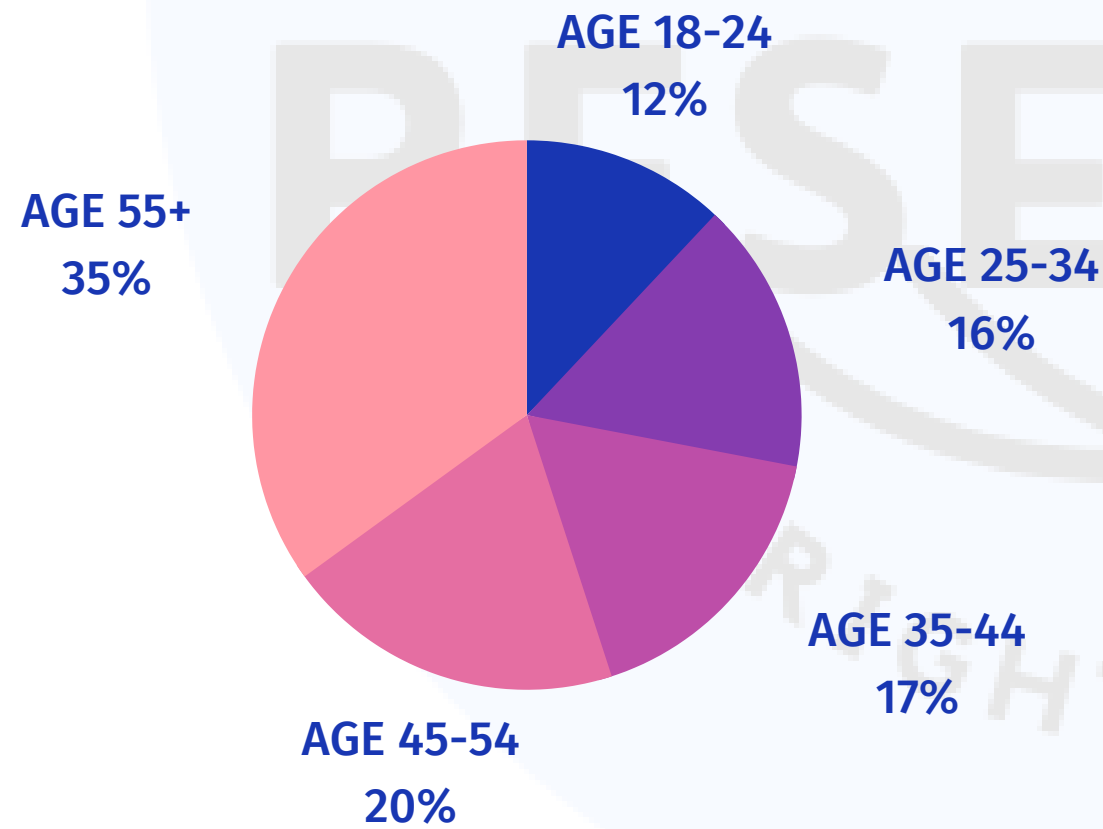
USA
MALES-49%
FEMALES-51%



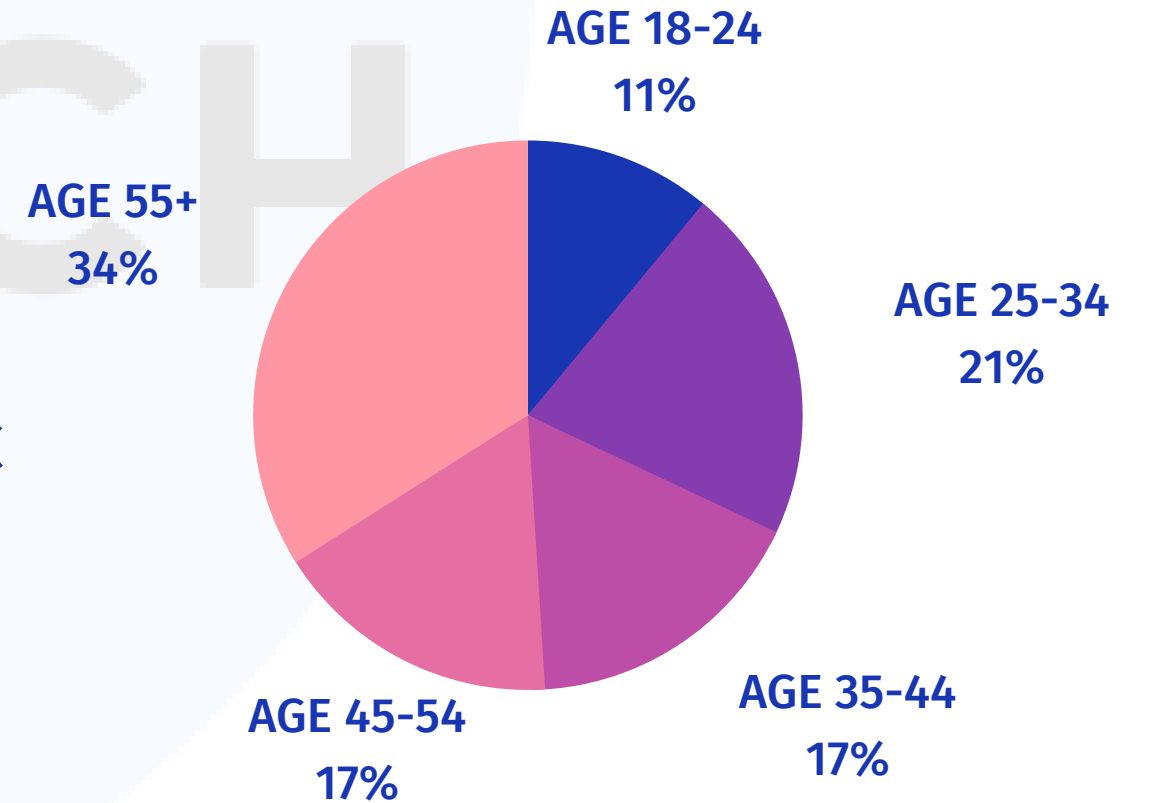
AUSTRIA
MALES-48%
FEMALES-52%



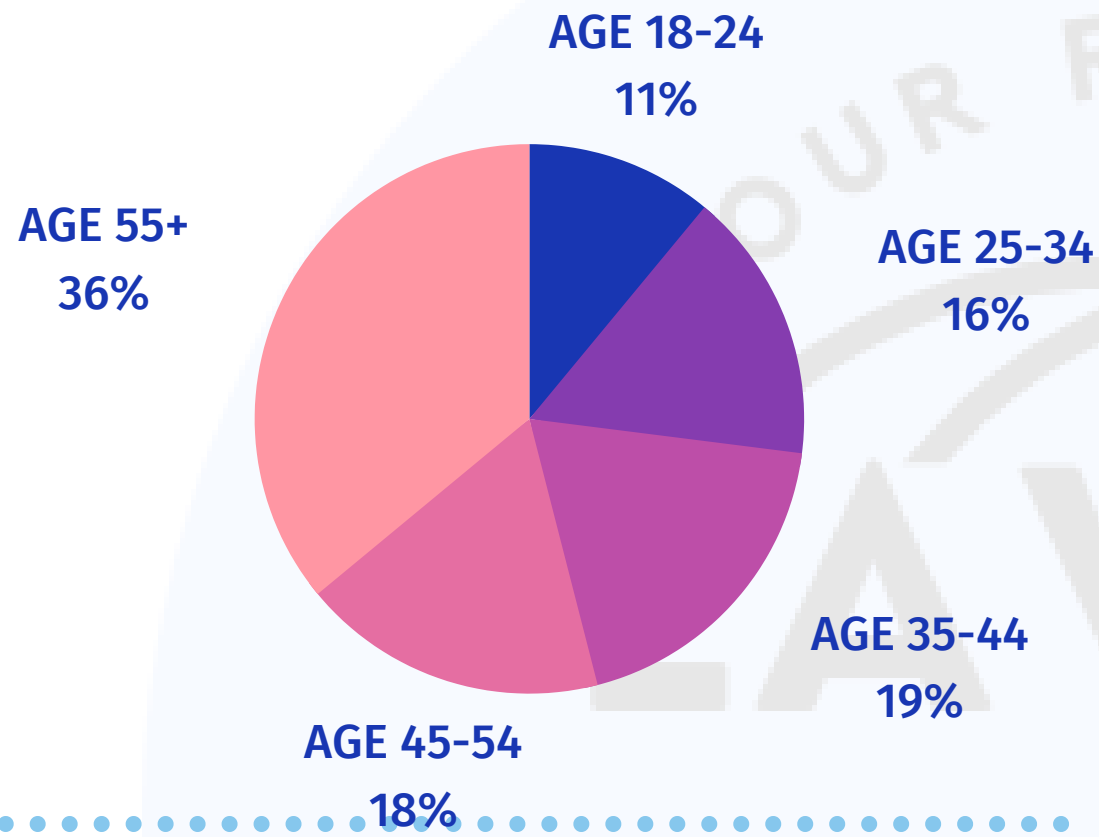
CANADA
MALES-48%
FEMALES-52%



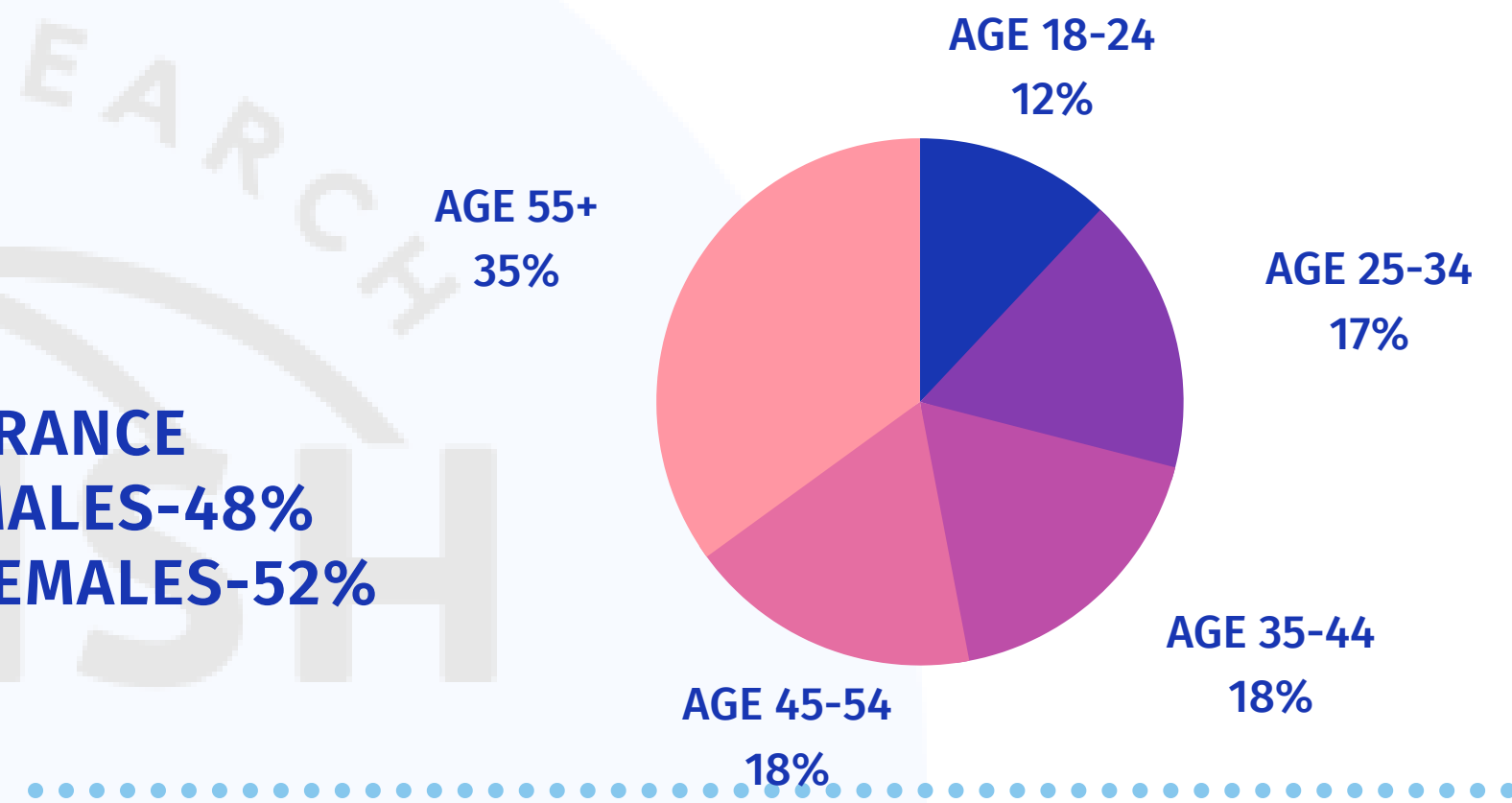
CZECH REPUBLIC
MALES-48%
FEMALES-52%



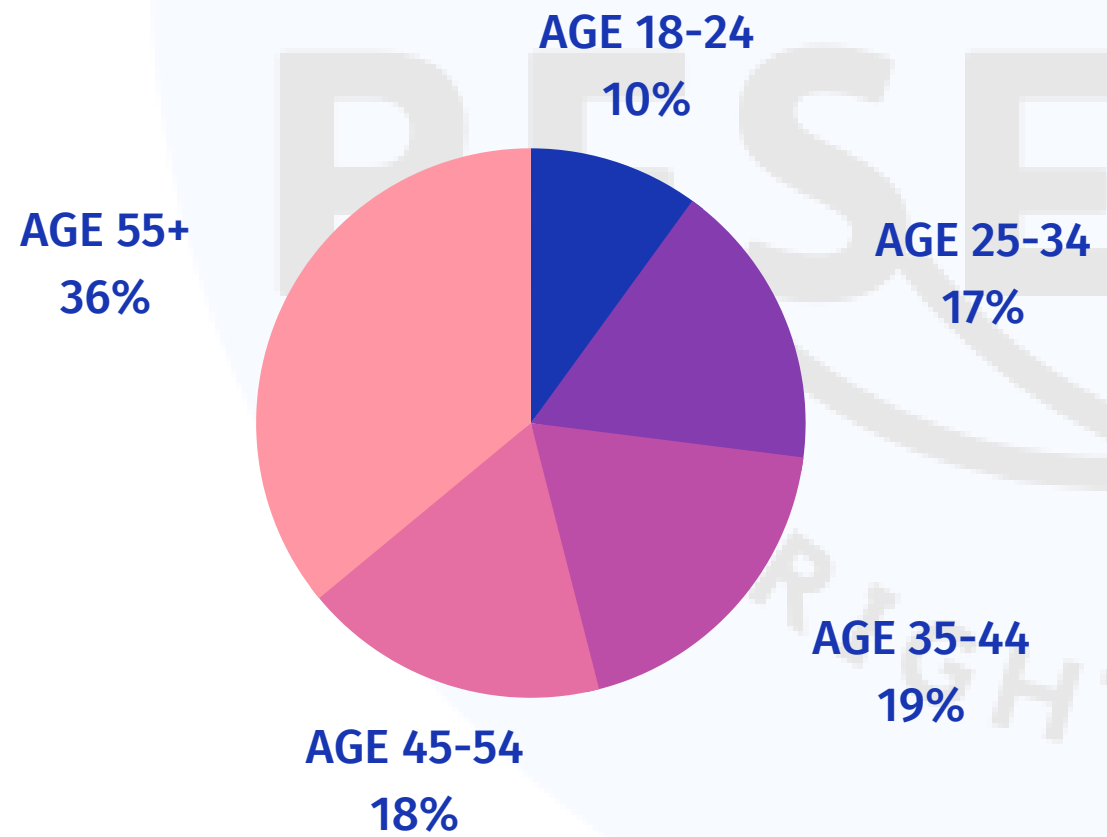
BELGIUM
MALES-48%
FEMALES-52%



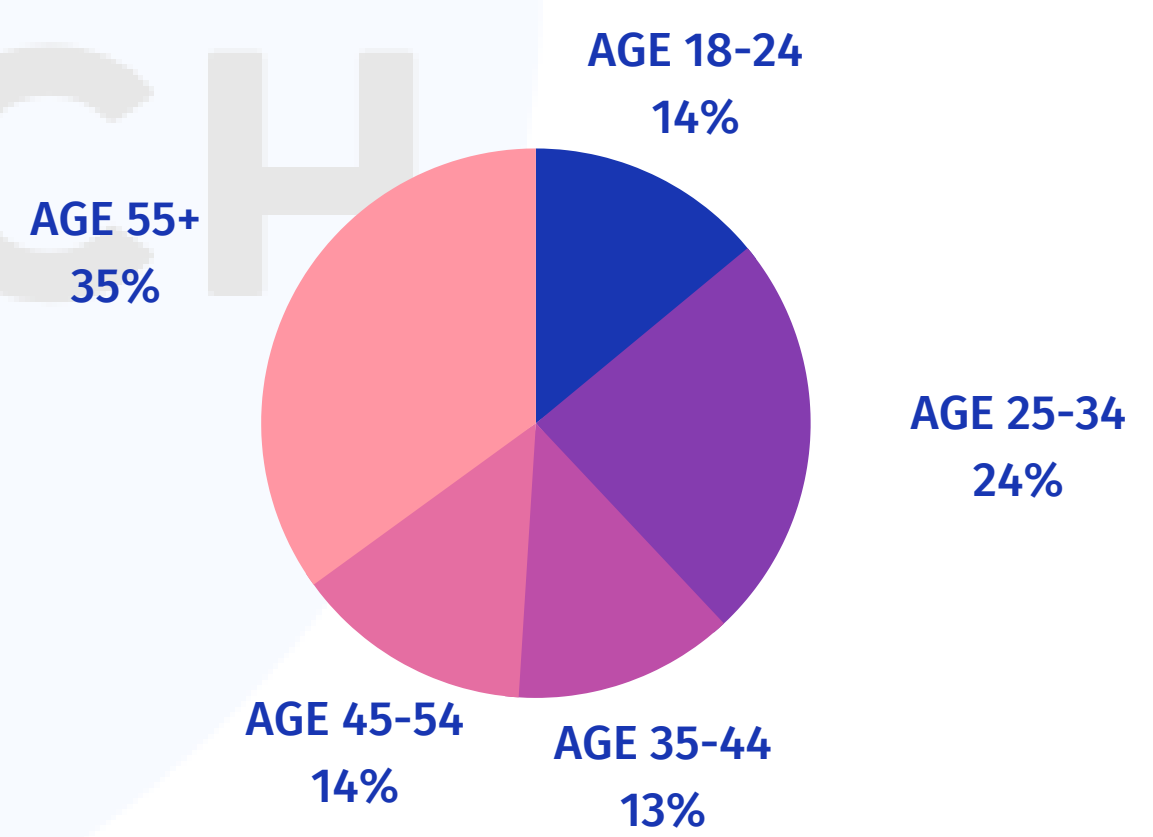
FRANCE
MALES-48%
FEMALES-52%



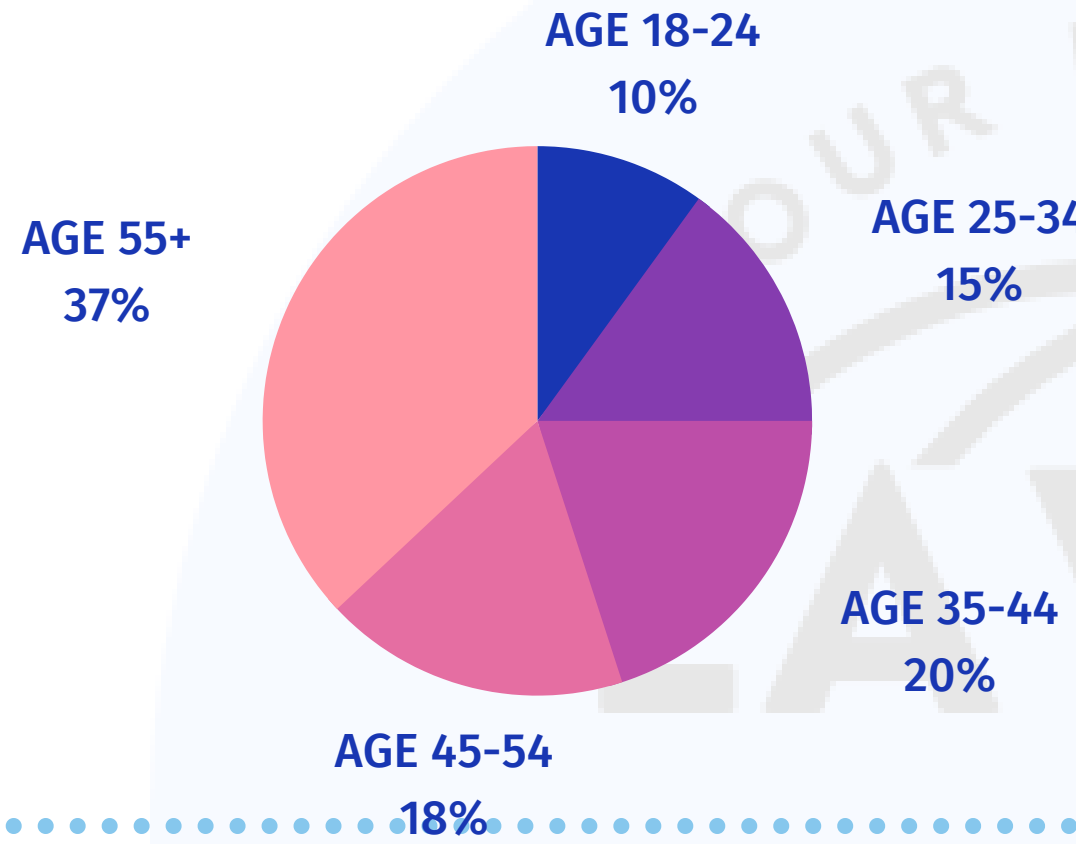
DENMARK
MALES-49%
FEMALES-51%



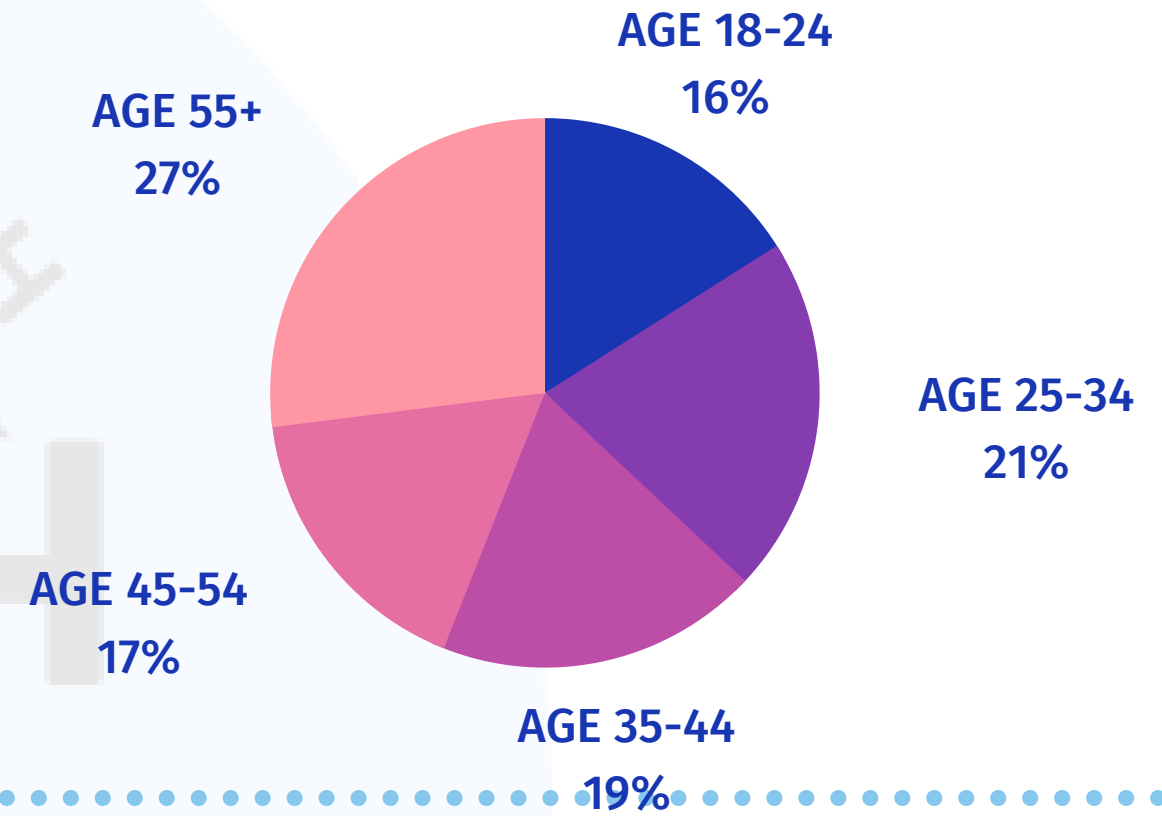
HUNGARY
MALES-47%
FEMALES-53%



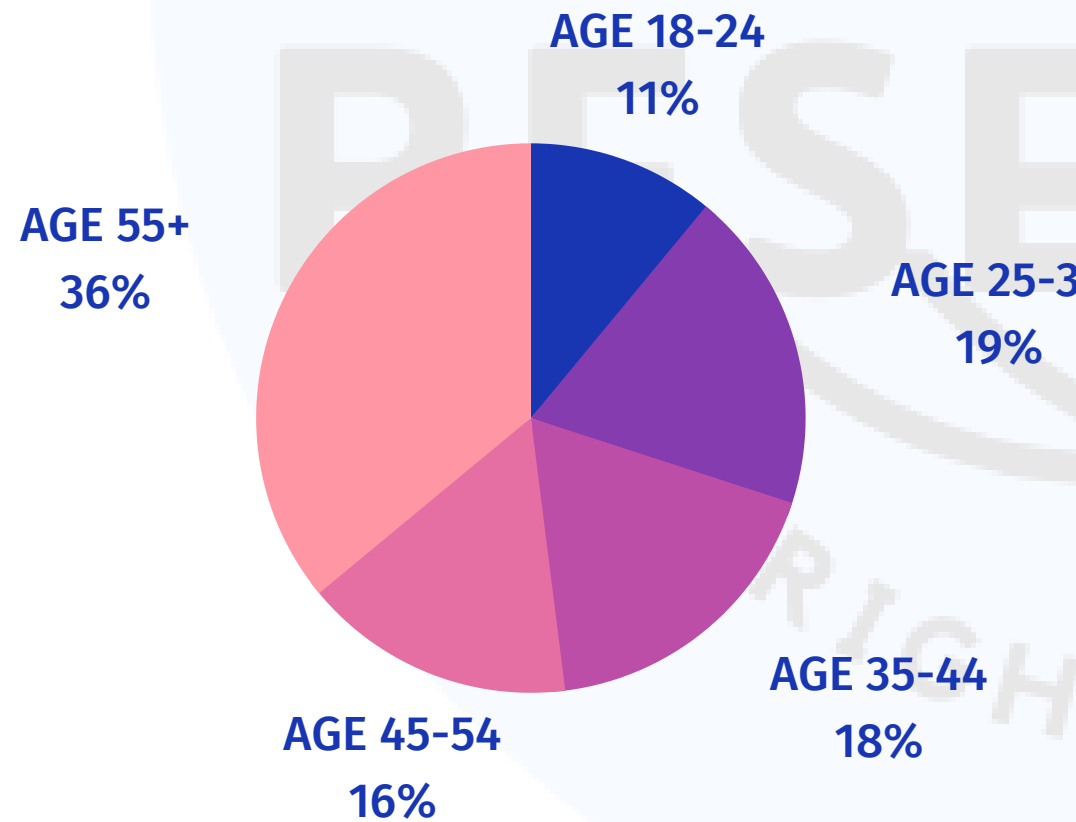
GERMANY
MALES-48%
FEMALES-52%



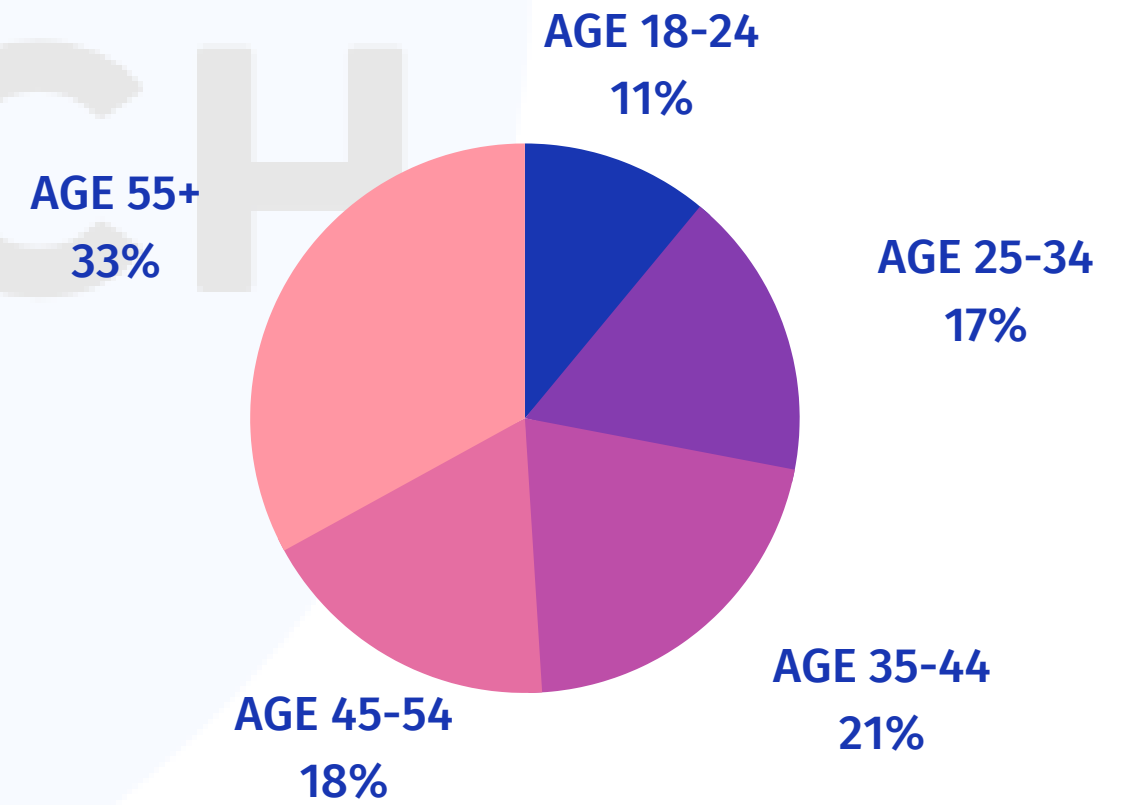
IRELAND
MALES-51%
FEMALES-49%



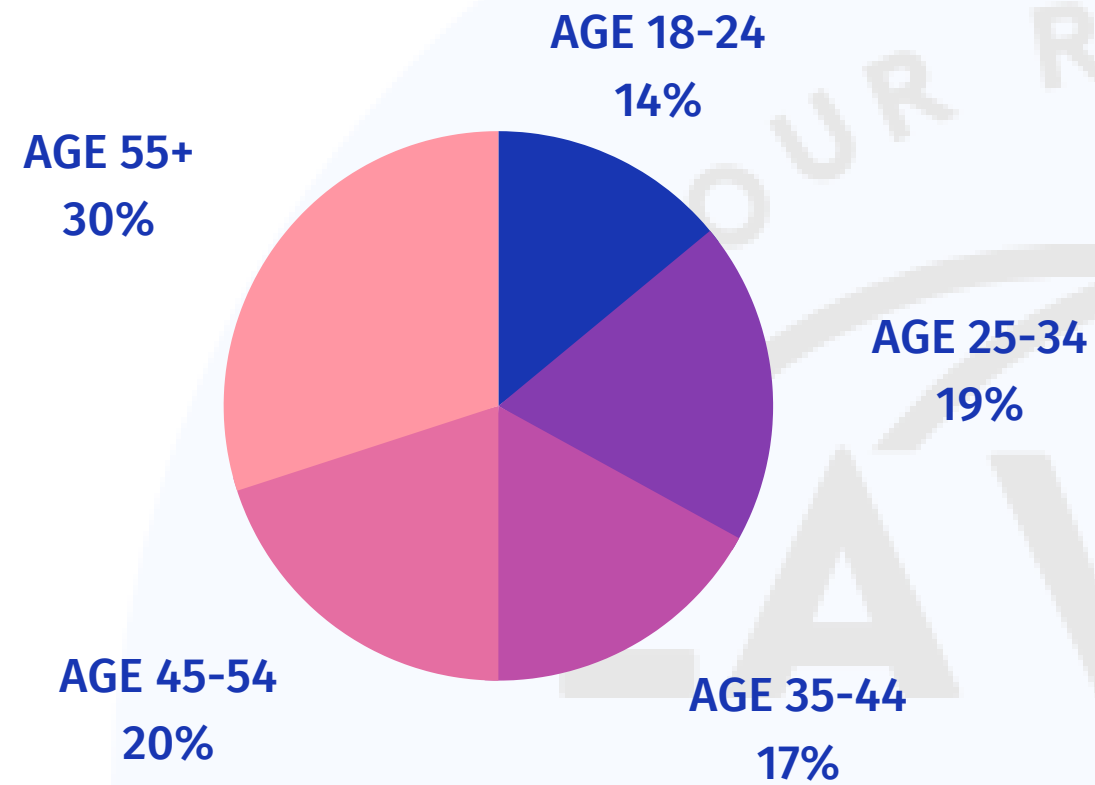
GREECE
MALES-49%
FEMALES-51%



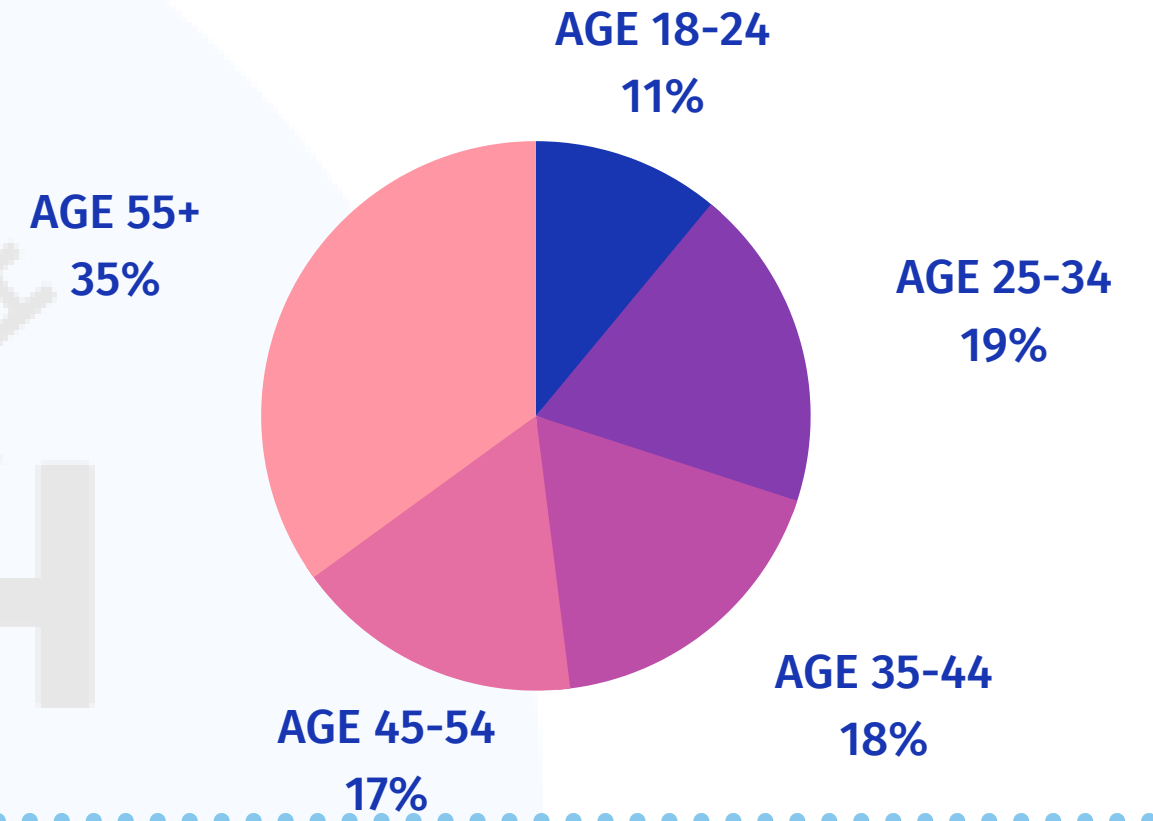
NETHERLAND
MALES-49%
FEMALES-51%



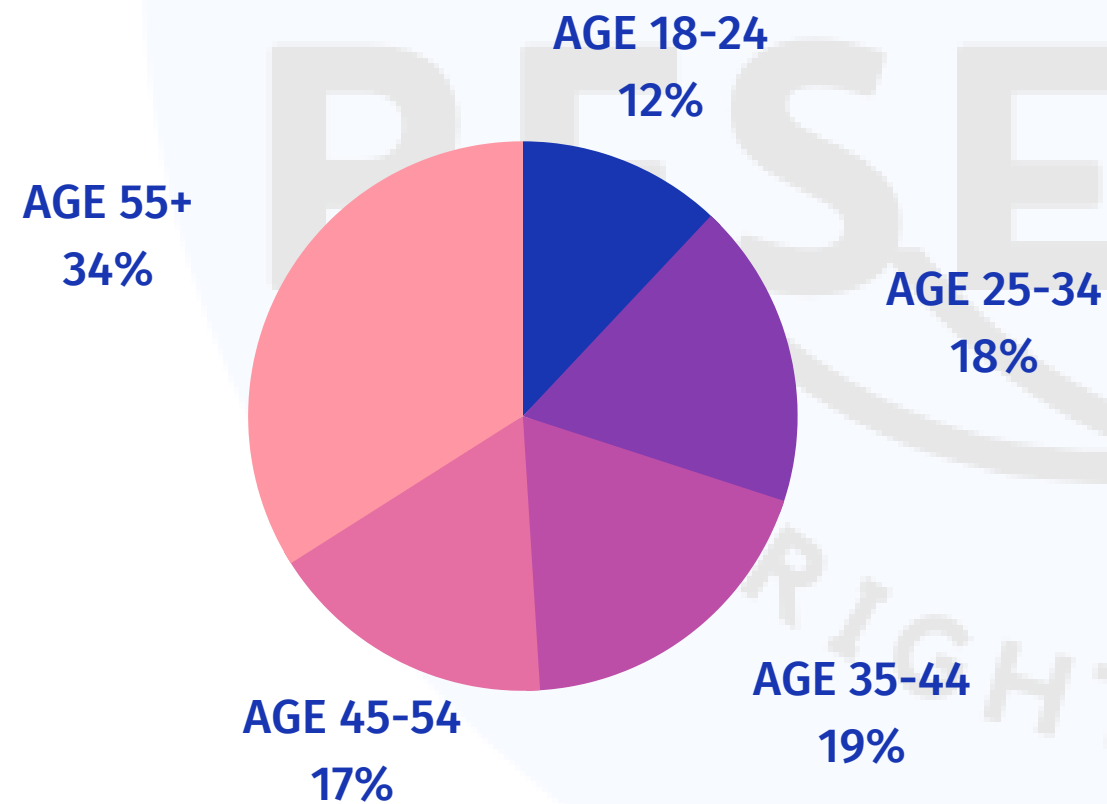
POLAND
MALES-48%
FEMALES-52%



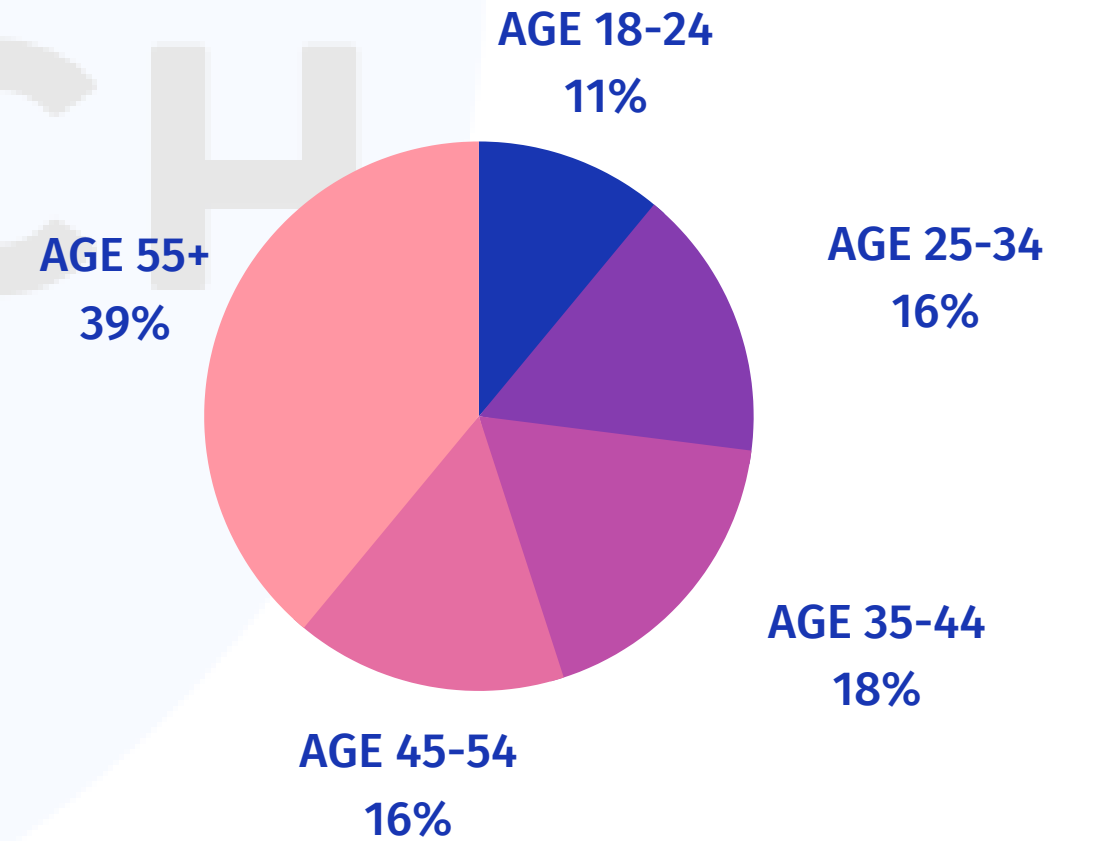
PORTUGAL
MALES-48%
FEMALES-52%



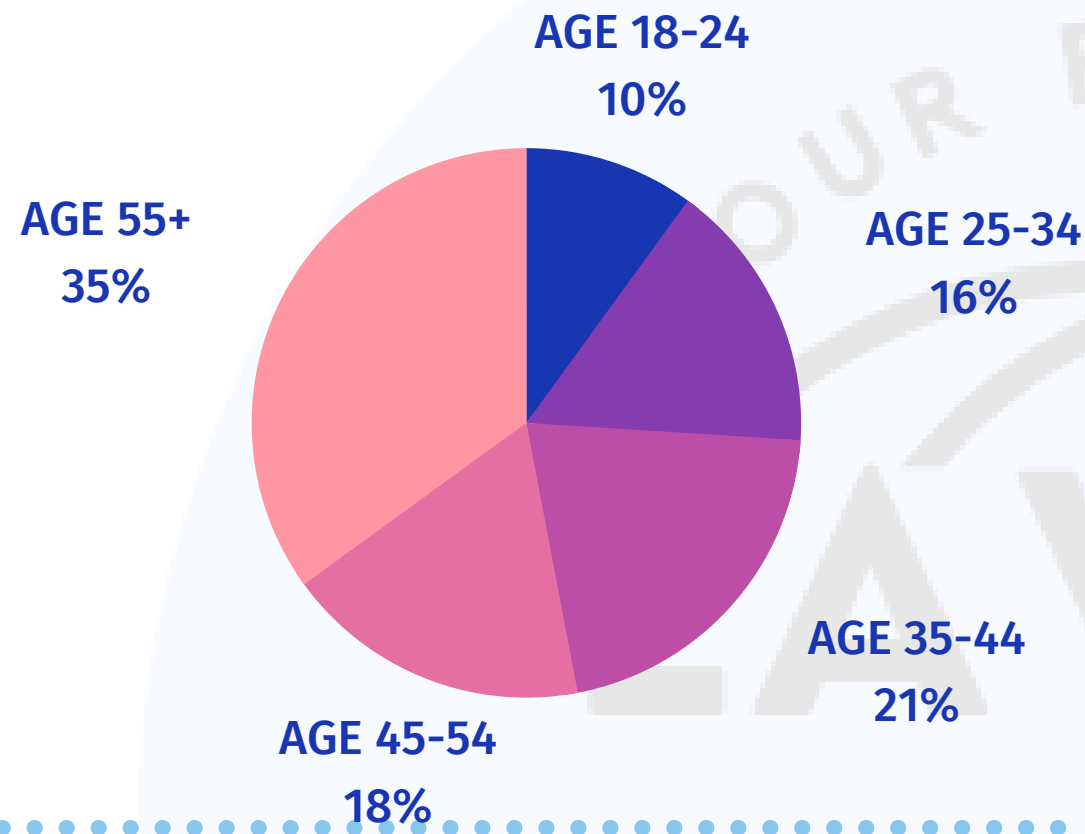
SPAIN
MALES-49%
FEMALES-51%



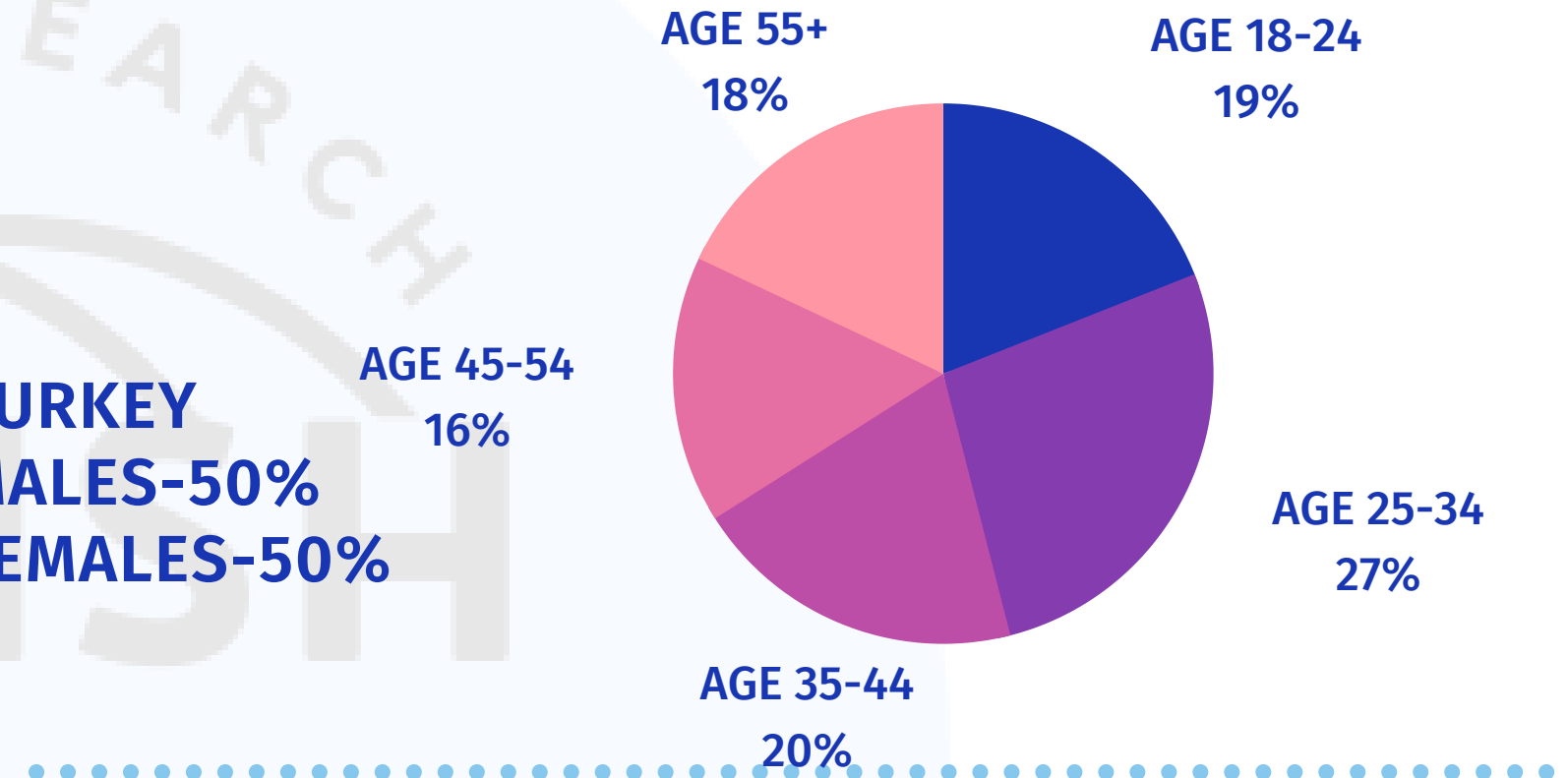
SWEDEN
MALES-49%
FEMALES-51%



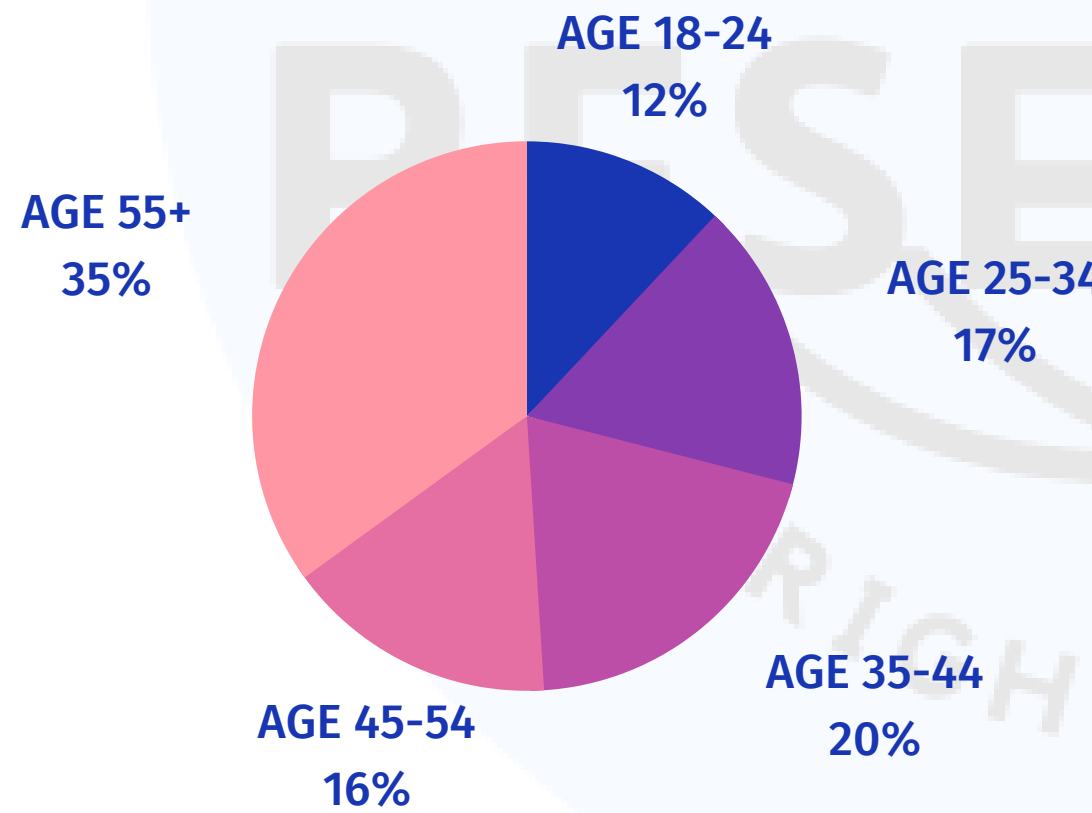
SWITZERLAND
MALES-48%
FEMALES-52%



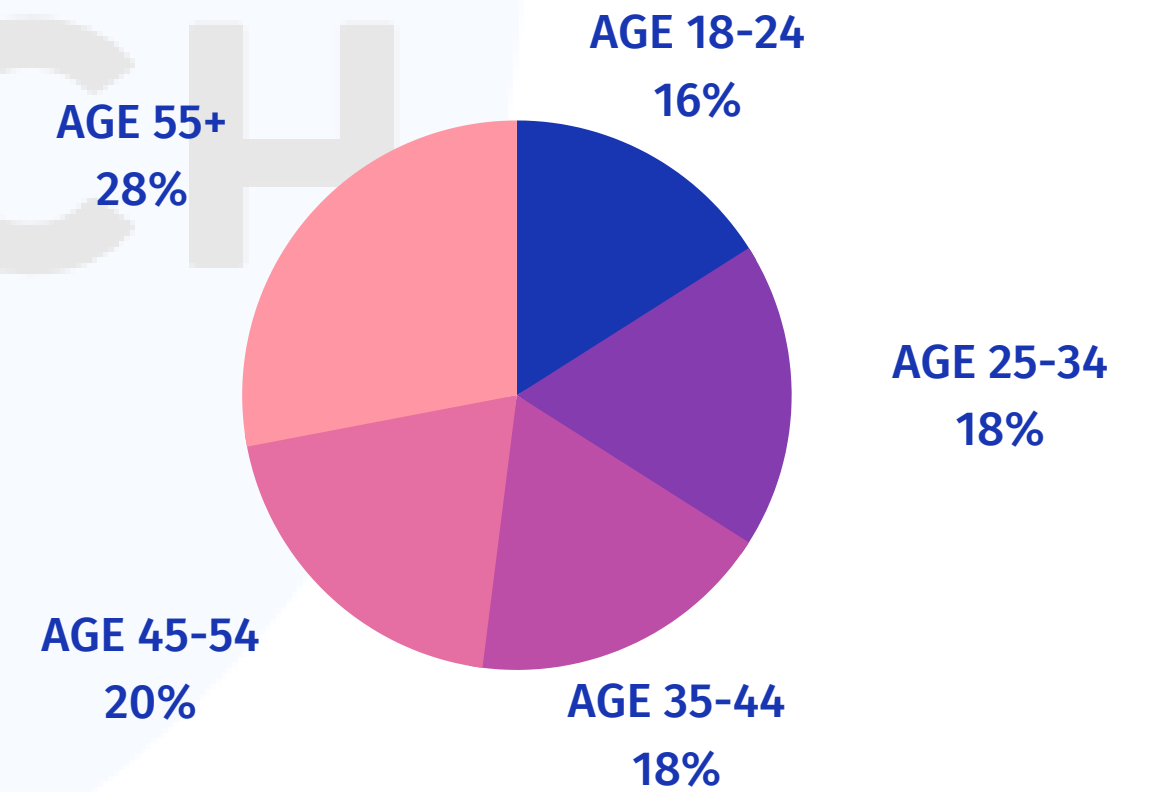
TURKEY
MALES-50%
FEMALES-50%



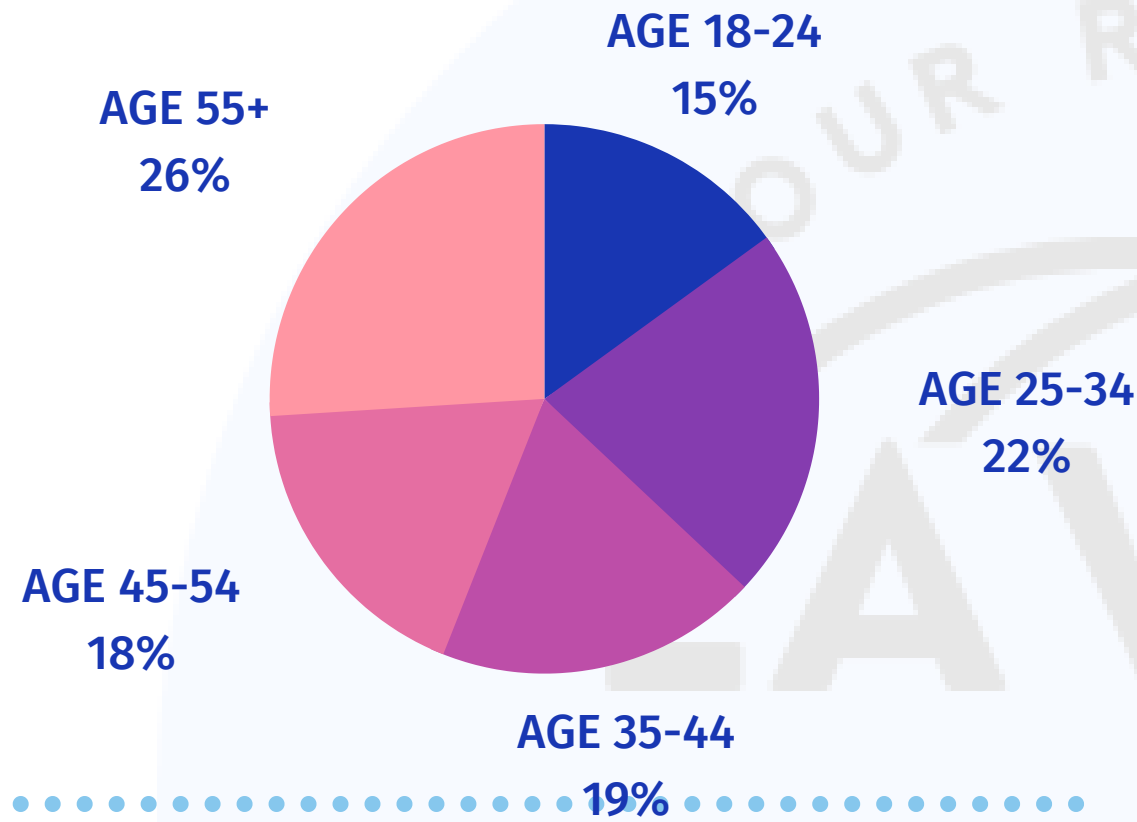
UK
MALES-48%
FEMALES-52%



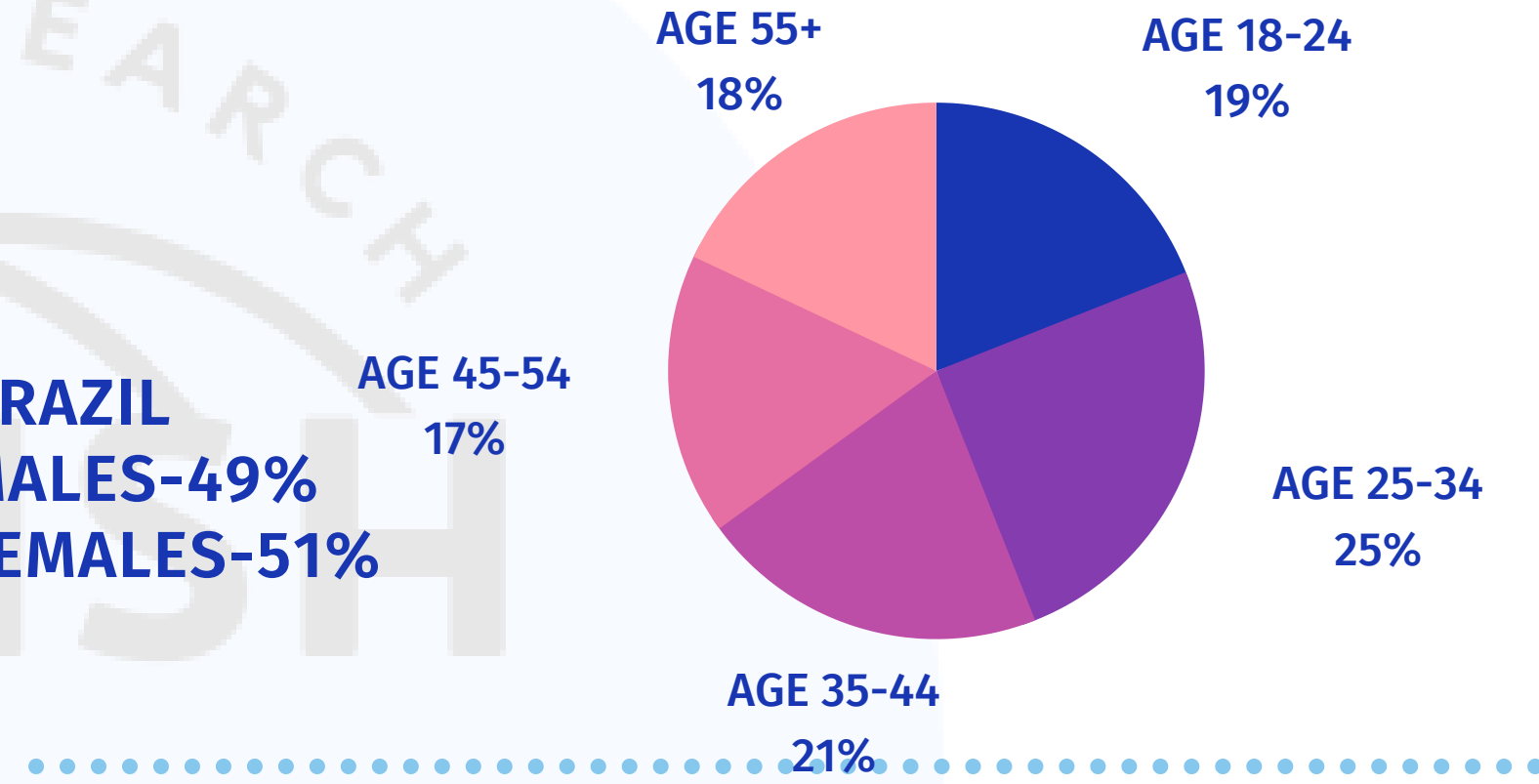
RUSSIA
MALES-45%
FEMALES-55%



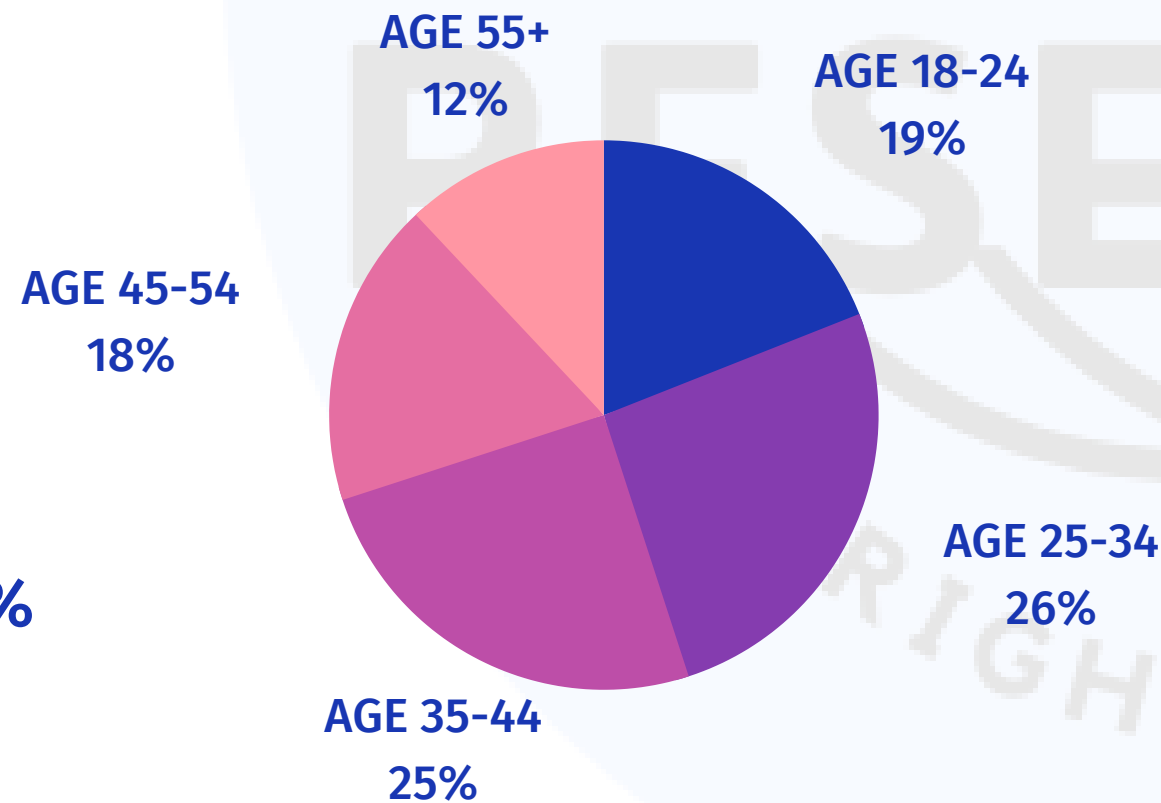
ARGENTINA
MALES-48%
FEMALES-52%



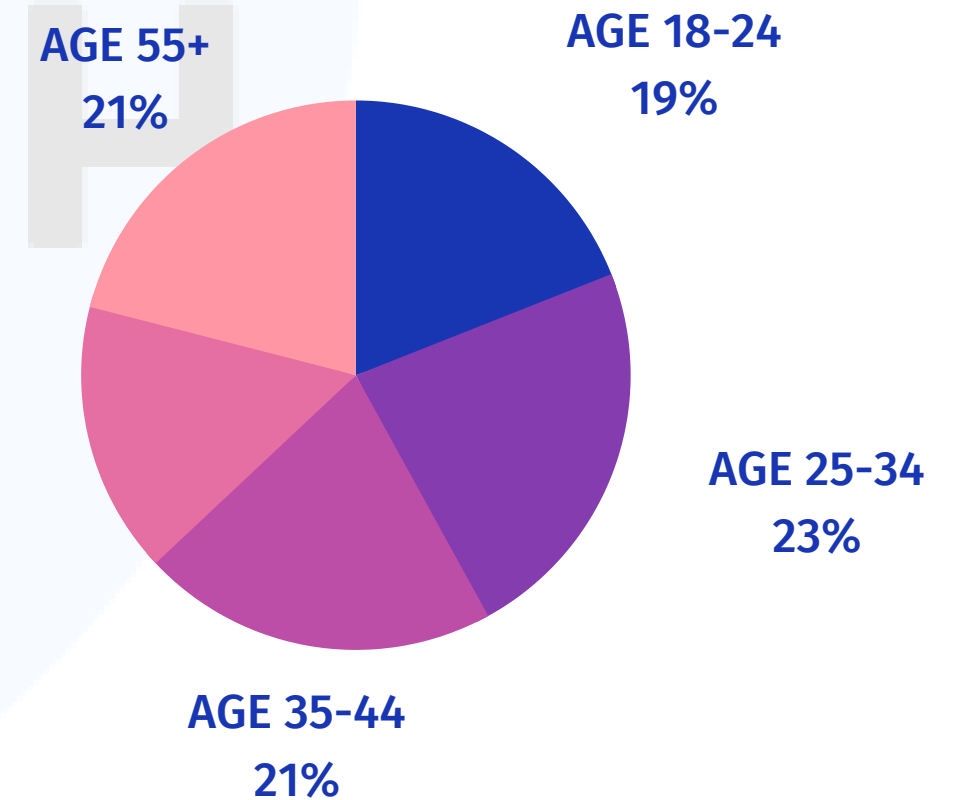
BRAZIL
MALES-49%
FEMALES-51%



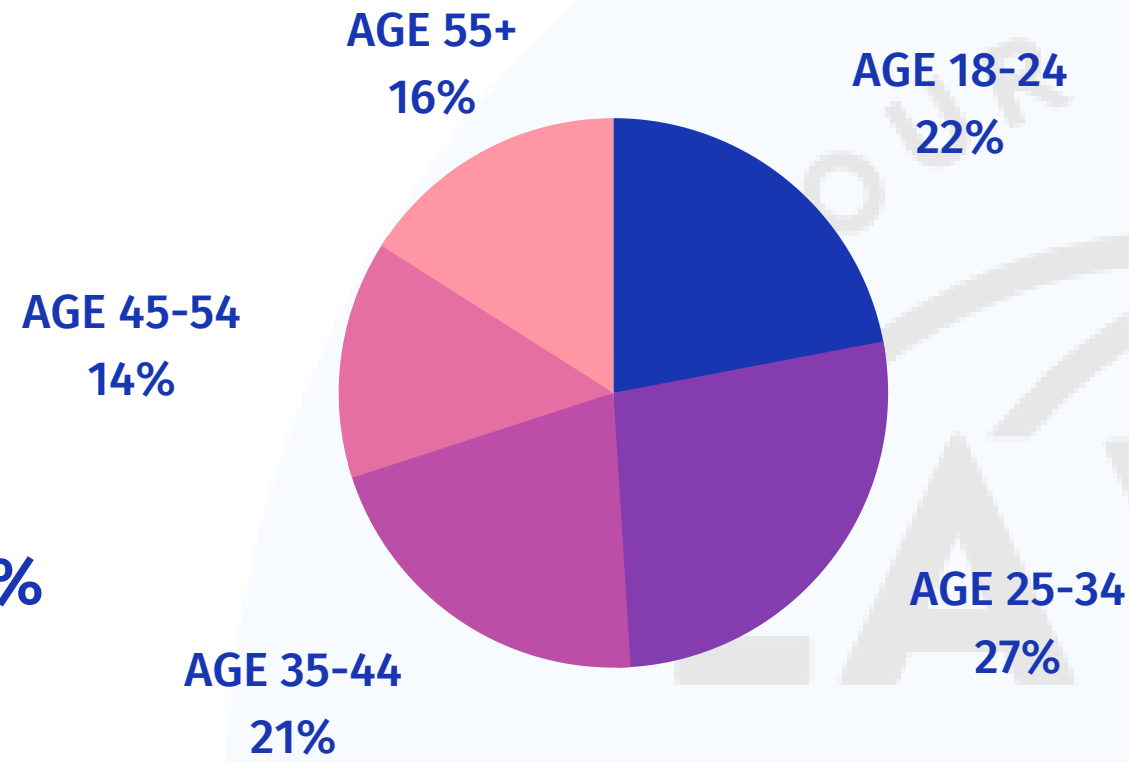
CHILE
MALES-49%
FEMALES-51%



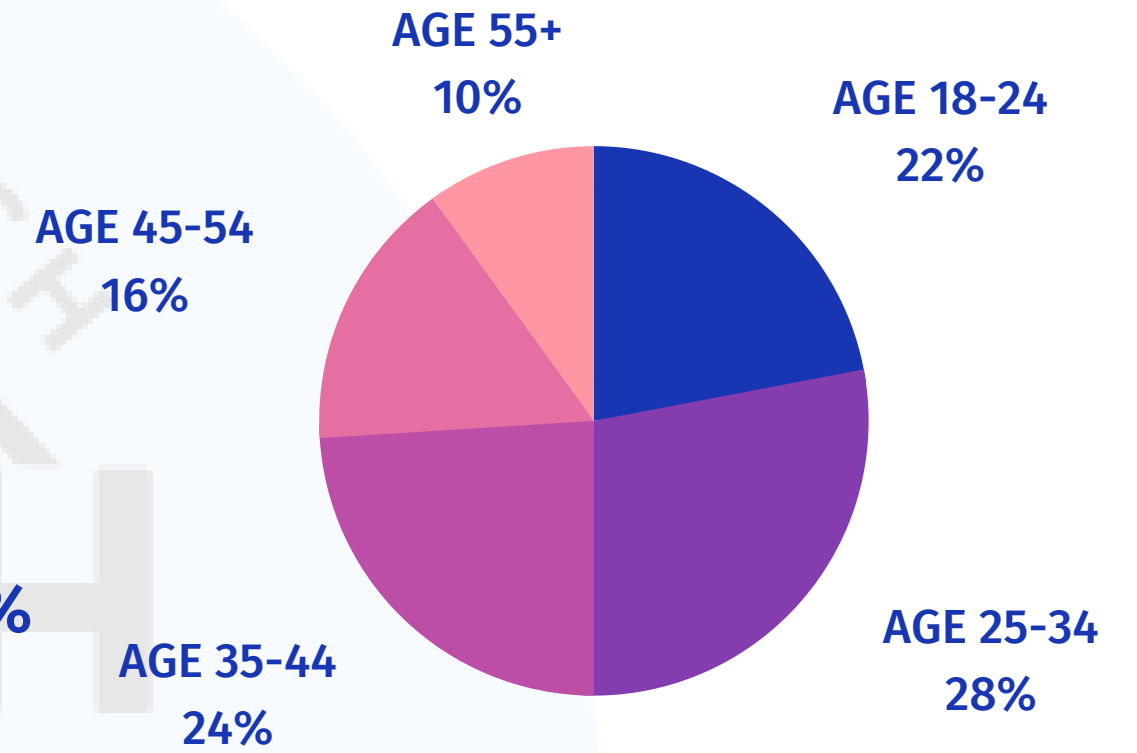
COLOMBIA
MALES-48%
FEMALES-52%



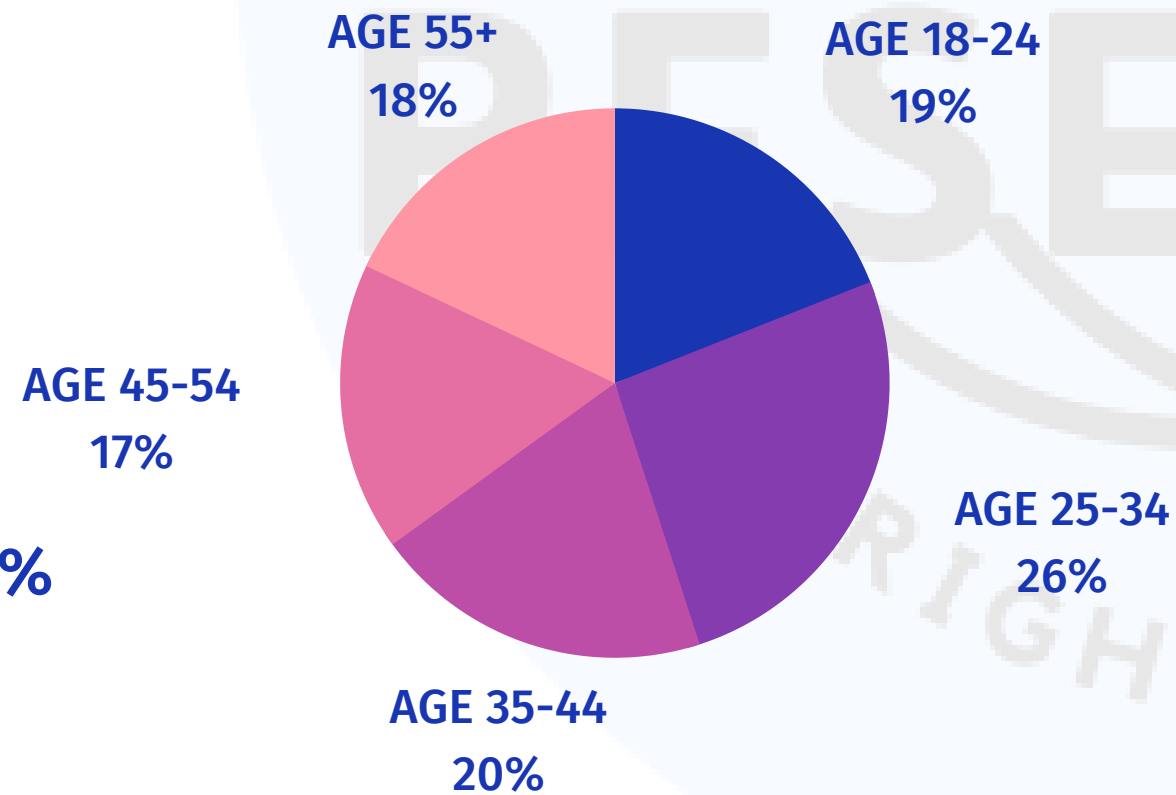
MEXICO
MALES-49%
FEMALES-51%



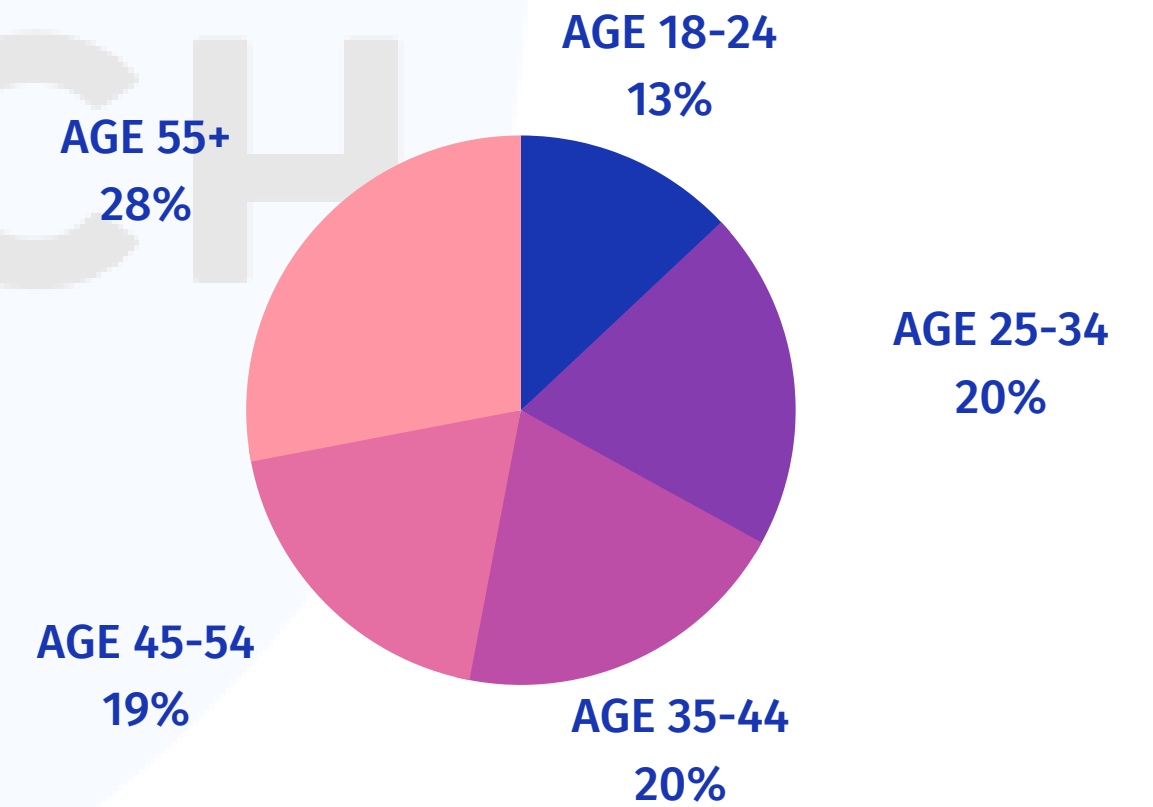
PERU
MALES-50%
FEMALES-50%



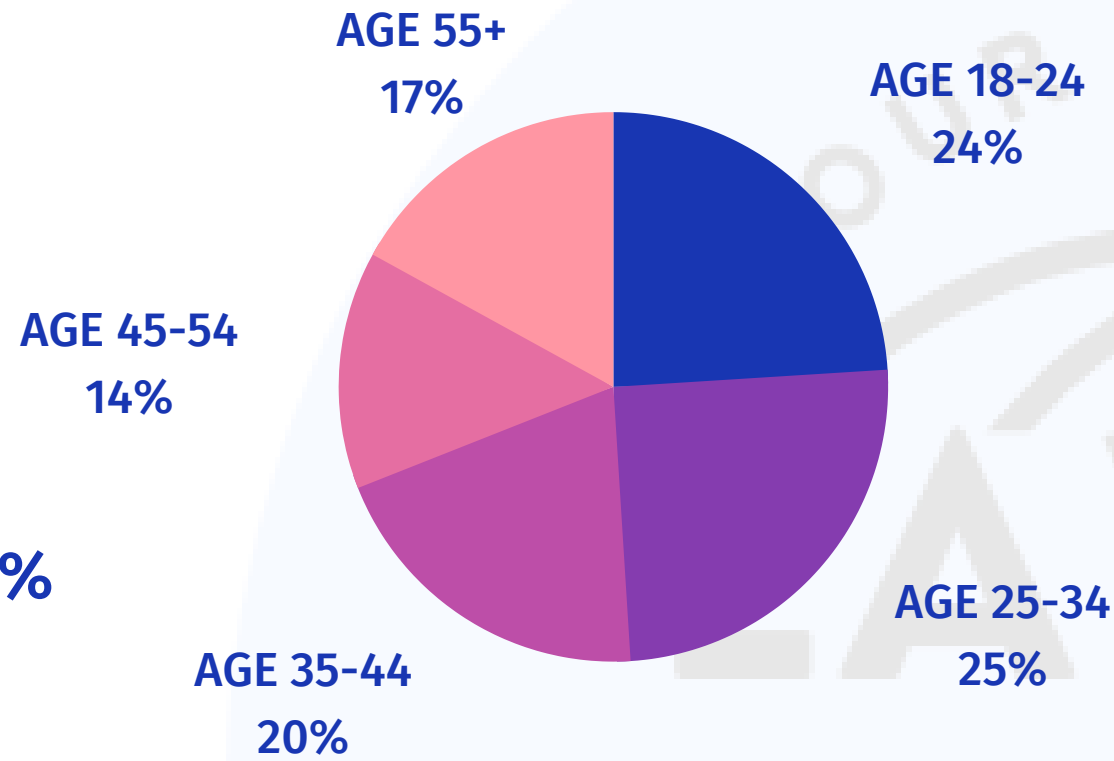
VENEZUELA
MALES-50%
FEMALES-50%



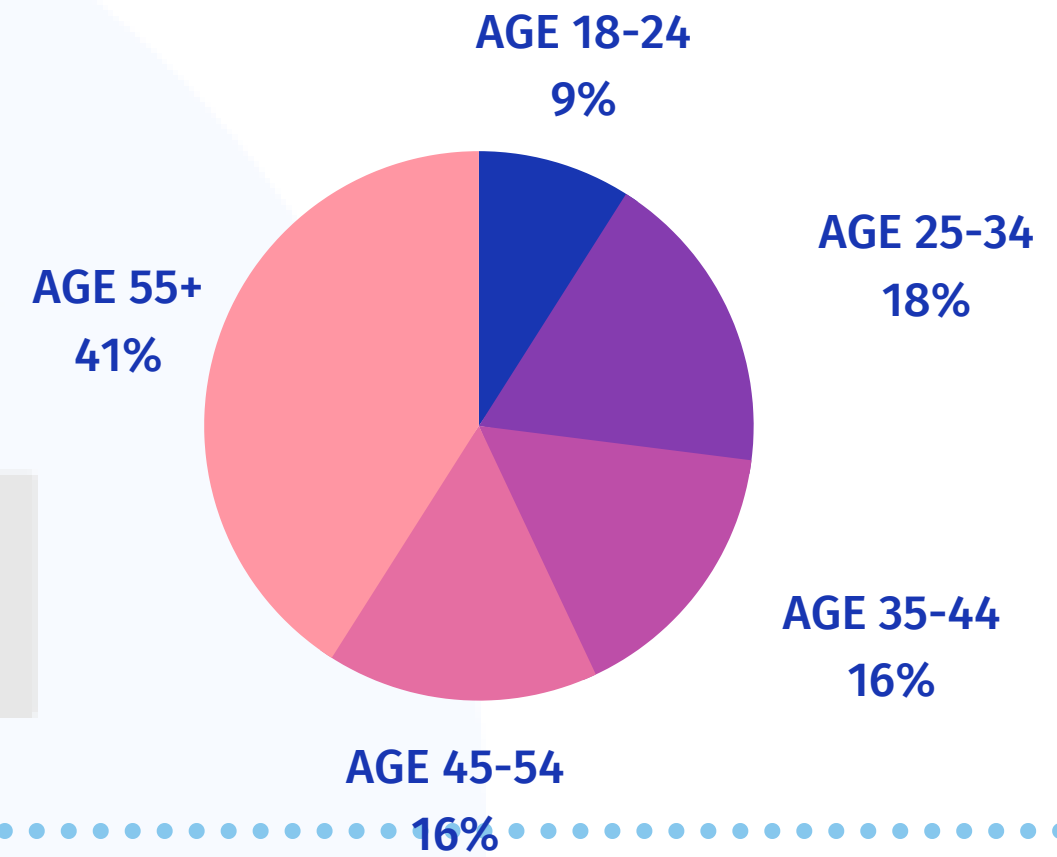
AUSTRALIA
MALES-49%
FEMALES-51%



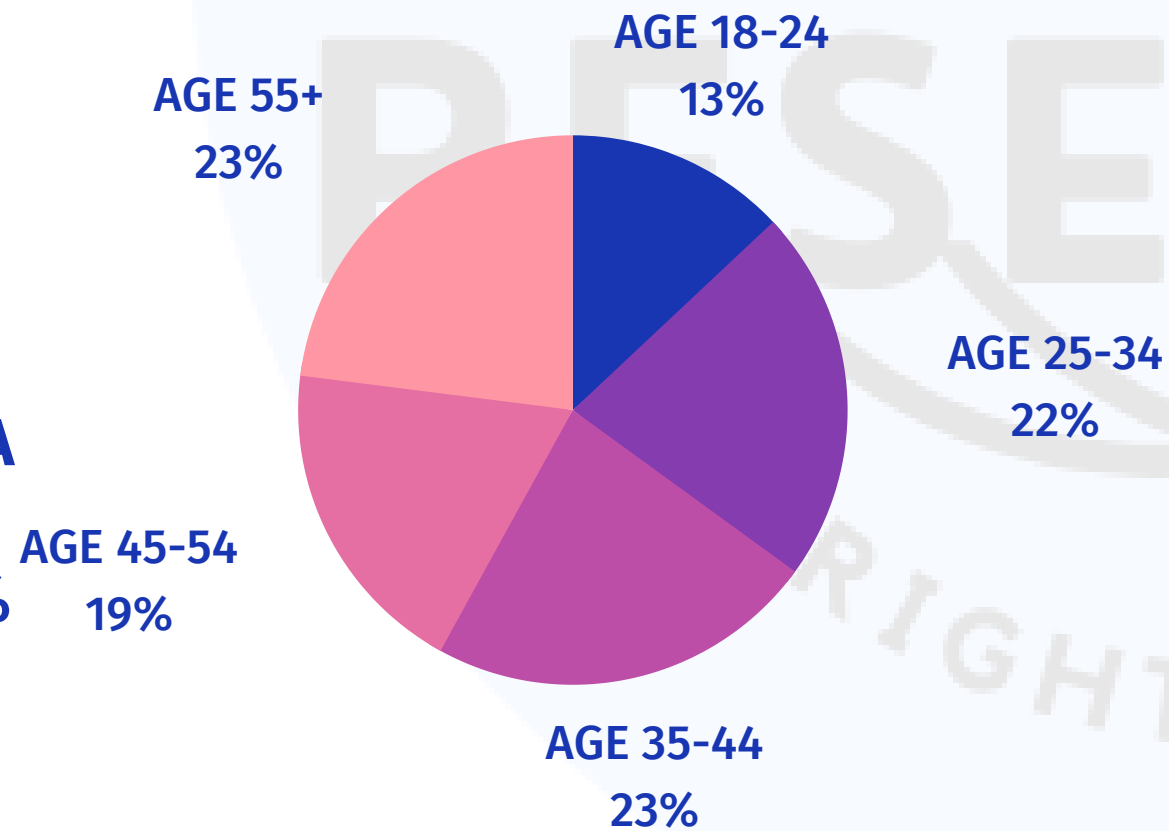
INDIA
MALES-52%
FEMALES-48%



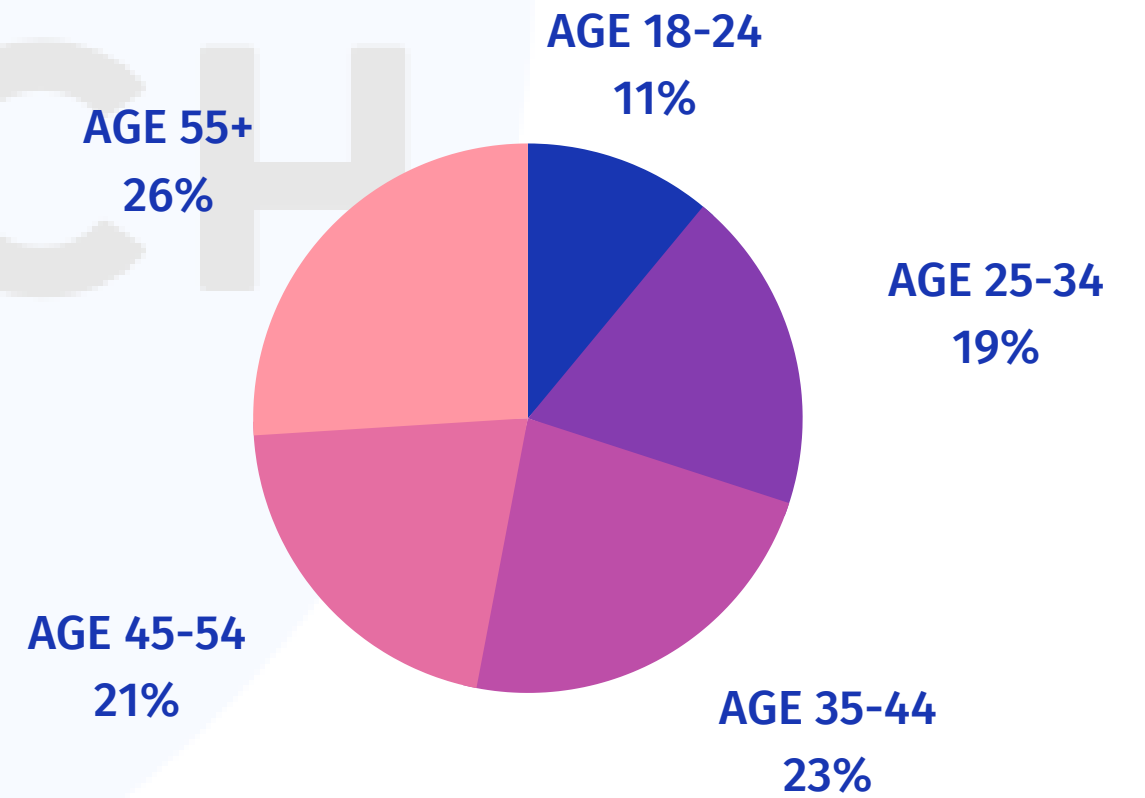
JAPAN
MALES-49%
FEMALES-51%



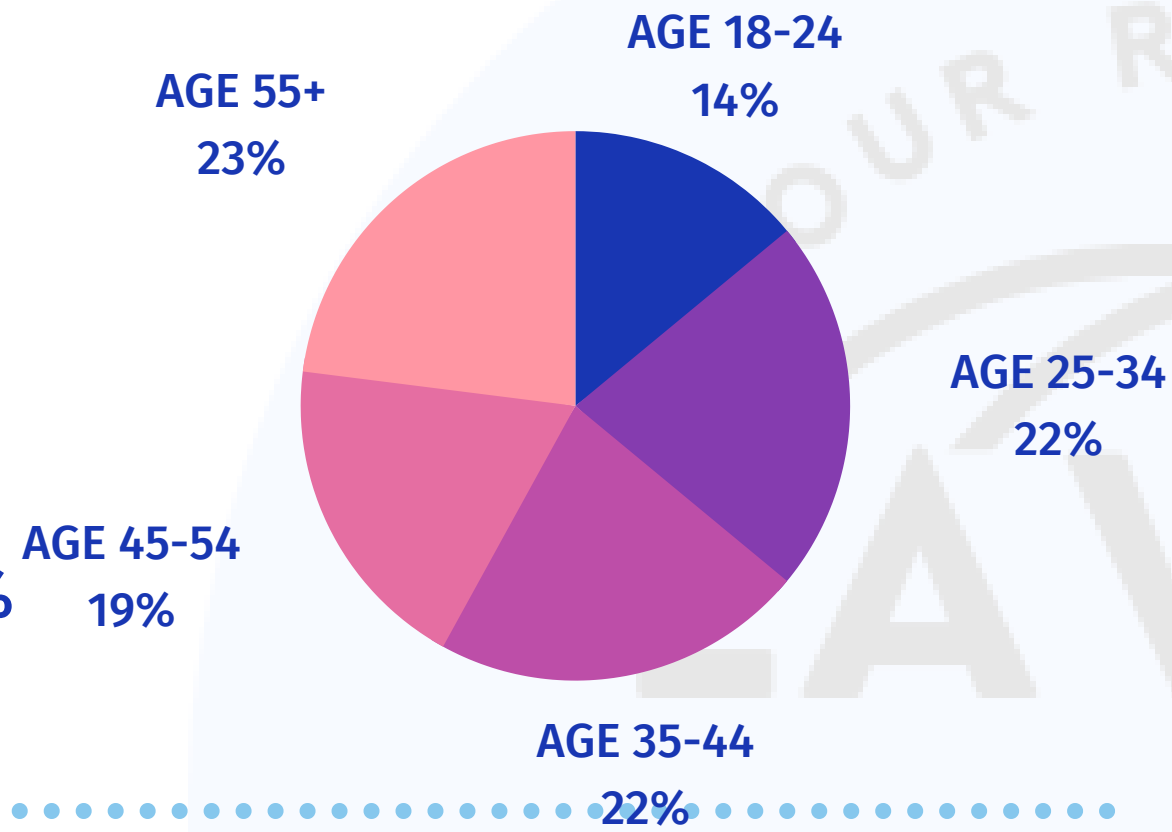
SOUTH KOREA
MALES-50%
FEMALES-50%



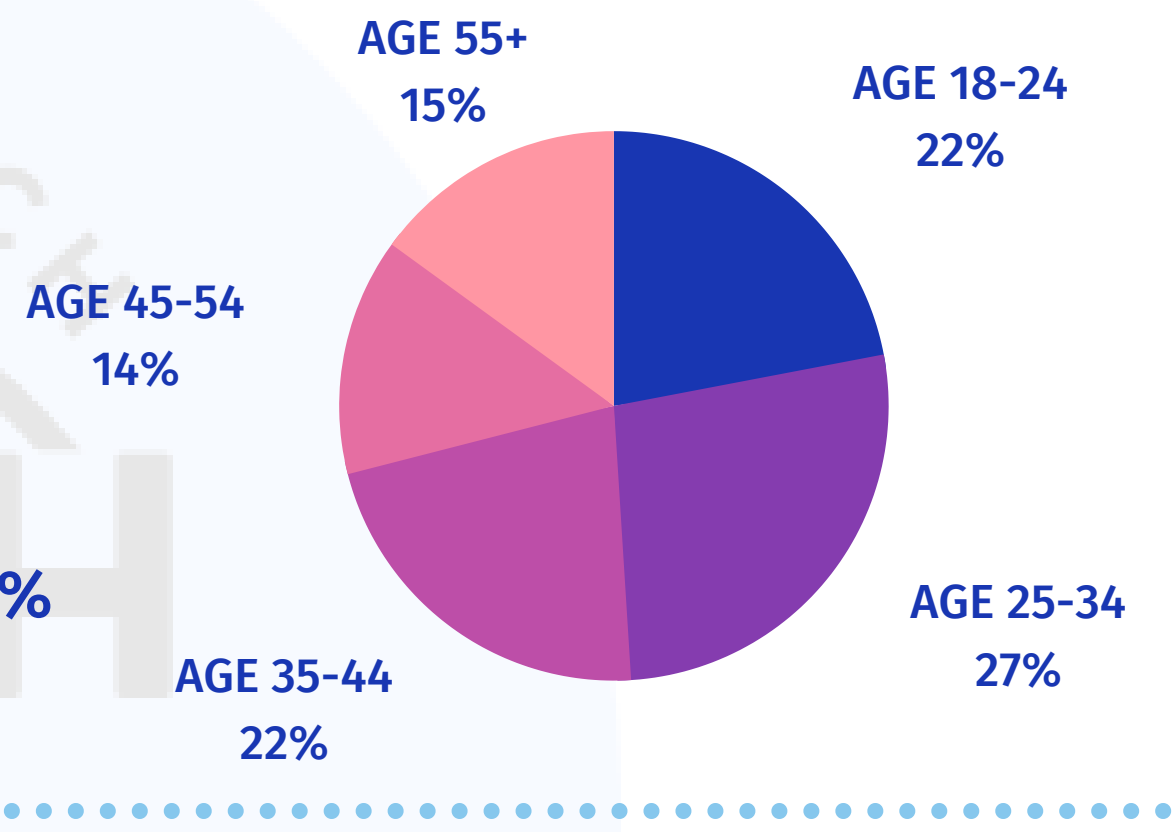
HONG KONG
MALES-47%
FEMALES-53%



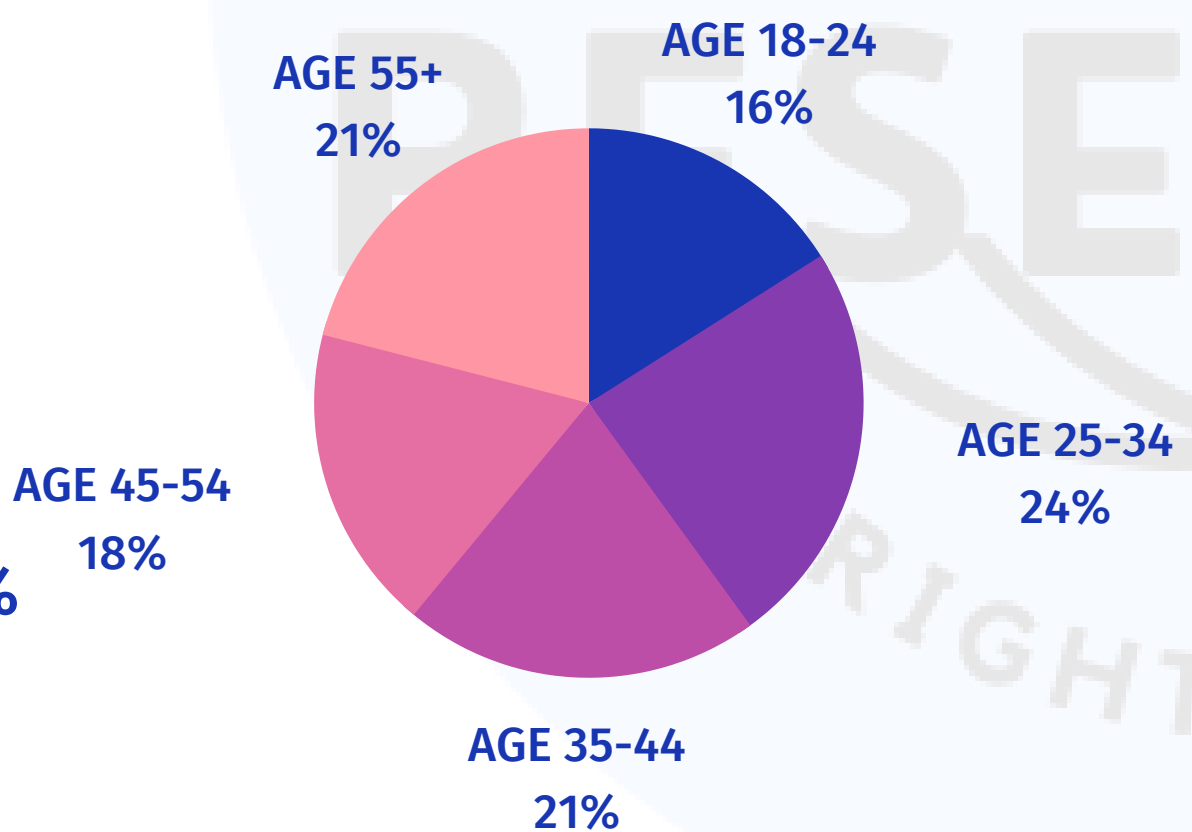
TAIWAN
MALES-50%
FEMALES-50%



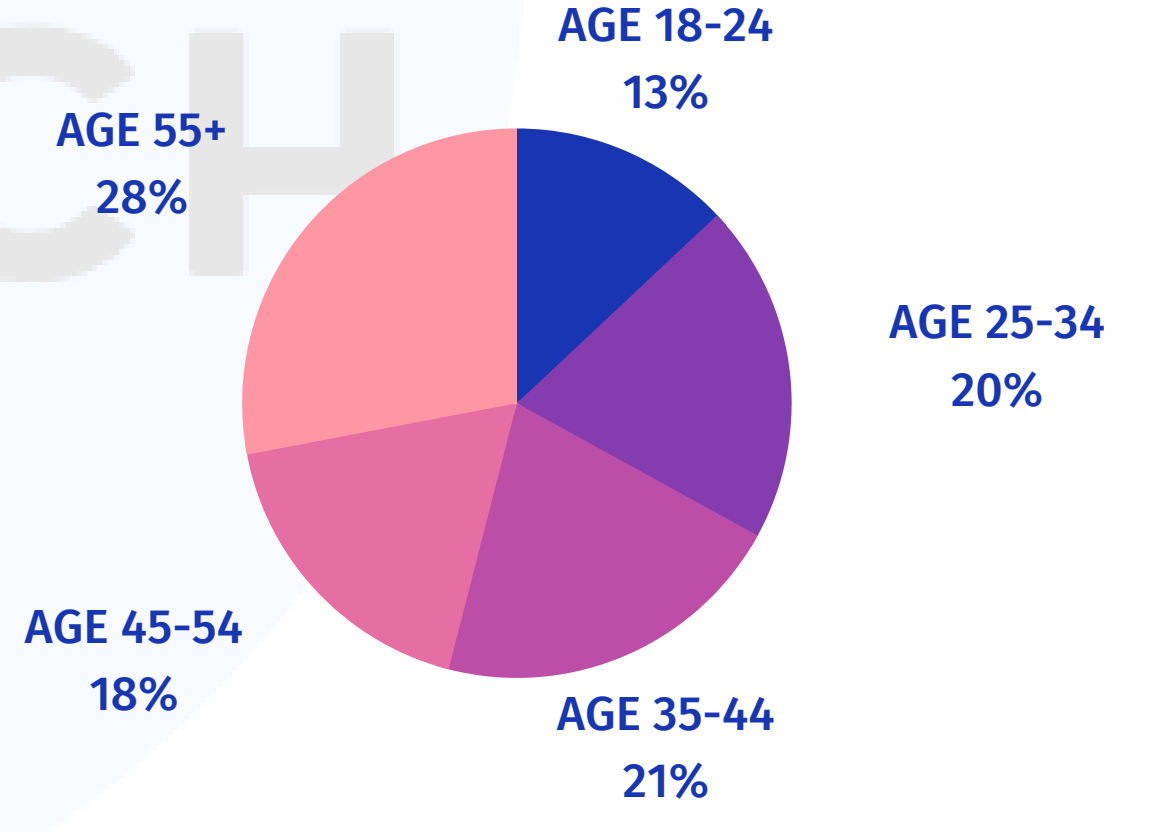
VIETNAM
MALES-51%
FEMALES-49%



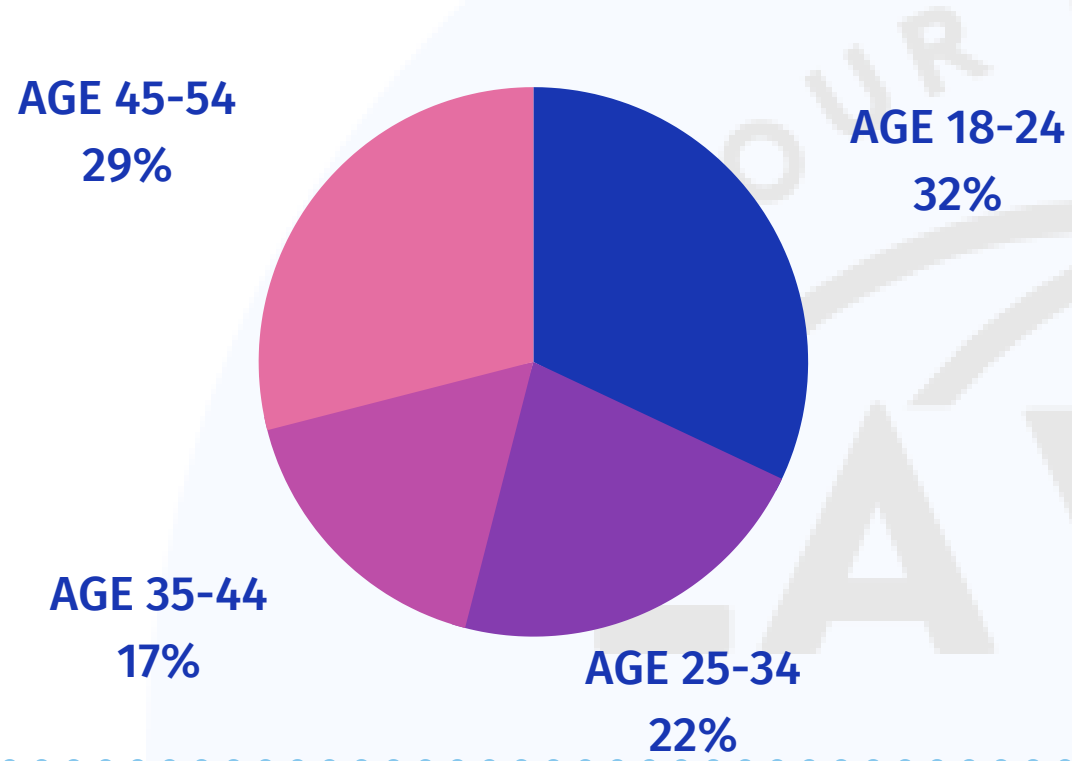
THAILAND
MALES-49%
FEMALES-51%



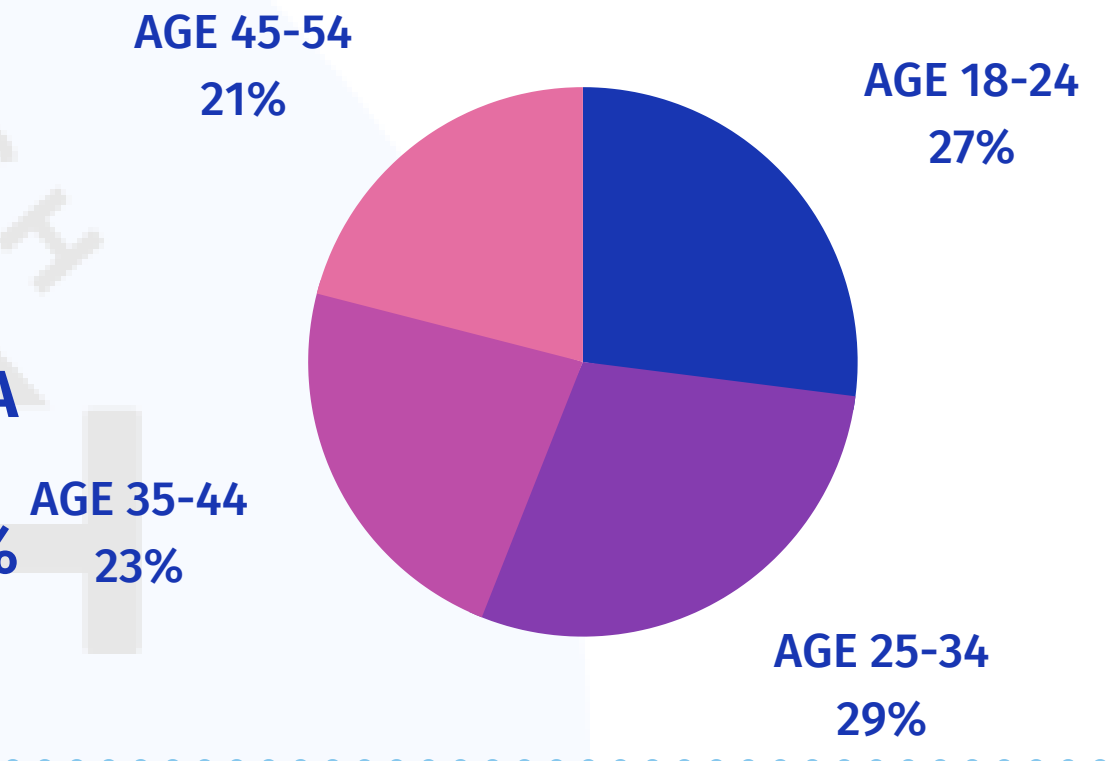
NEW ZEALAND
MALES-49%
FEMALES-51%



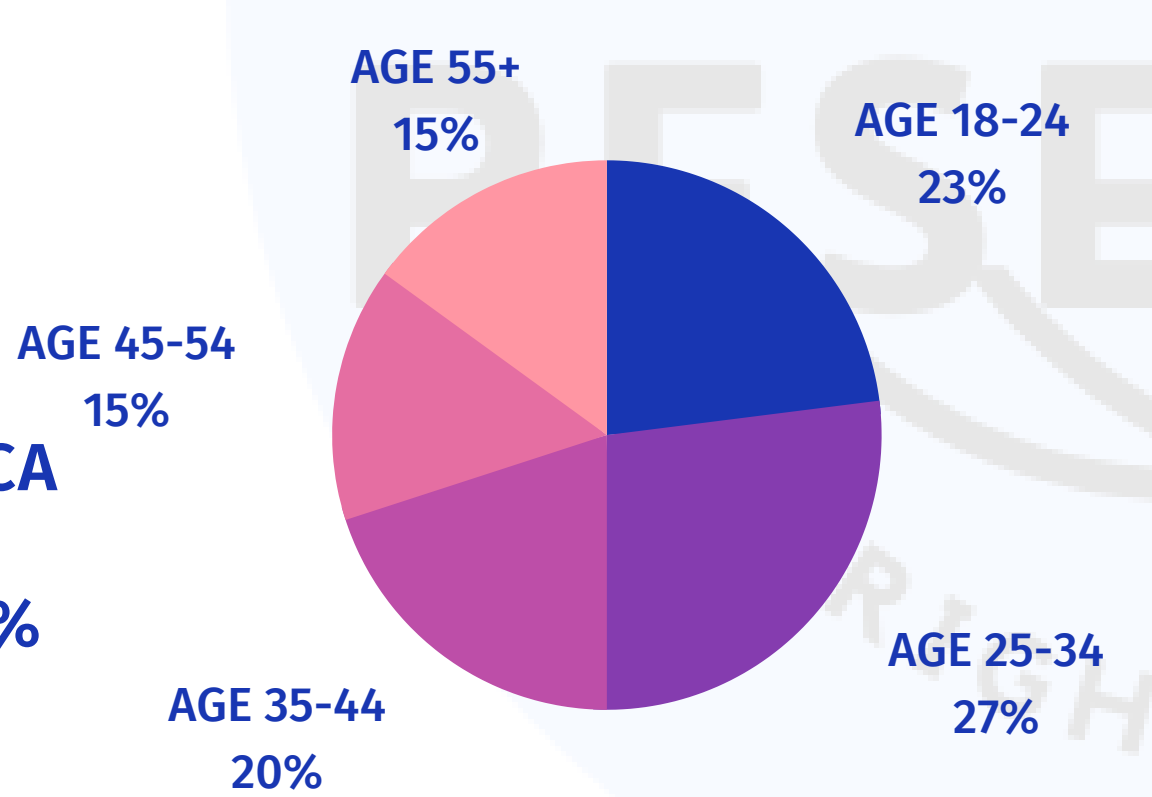
EGYPT
MALES-49%
FEMALES-51%



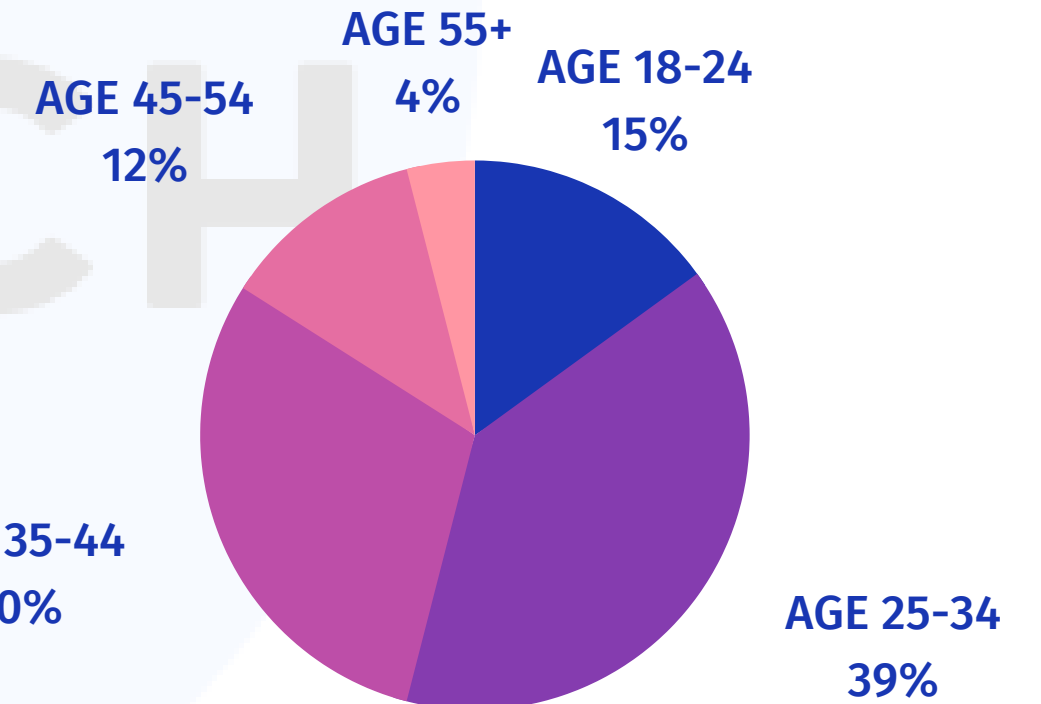
SAUDI ARABIA
MALES-58%
FEMALES-42%



SOUTH AFRICA
MALES-48%
FEMALES-52%



UAE
MALES-51%
FEMALES-49%





Thank
you

Contact Us

Email: info@lavishresearch.com